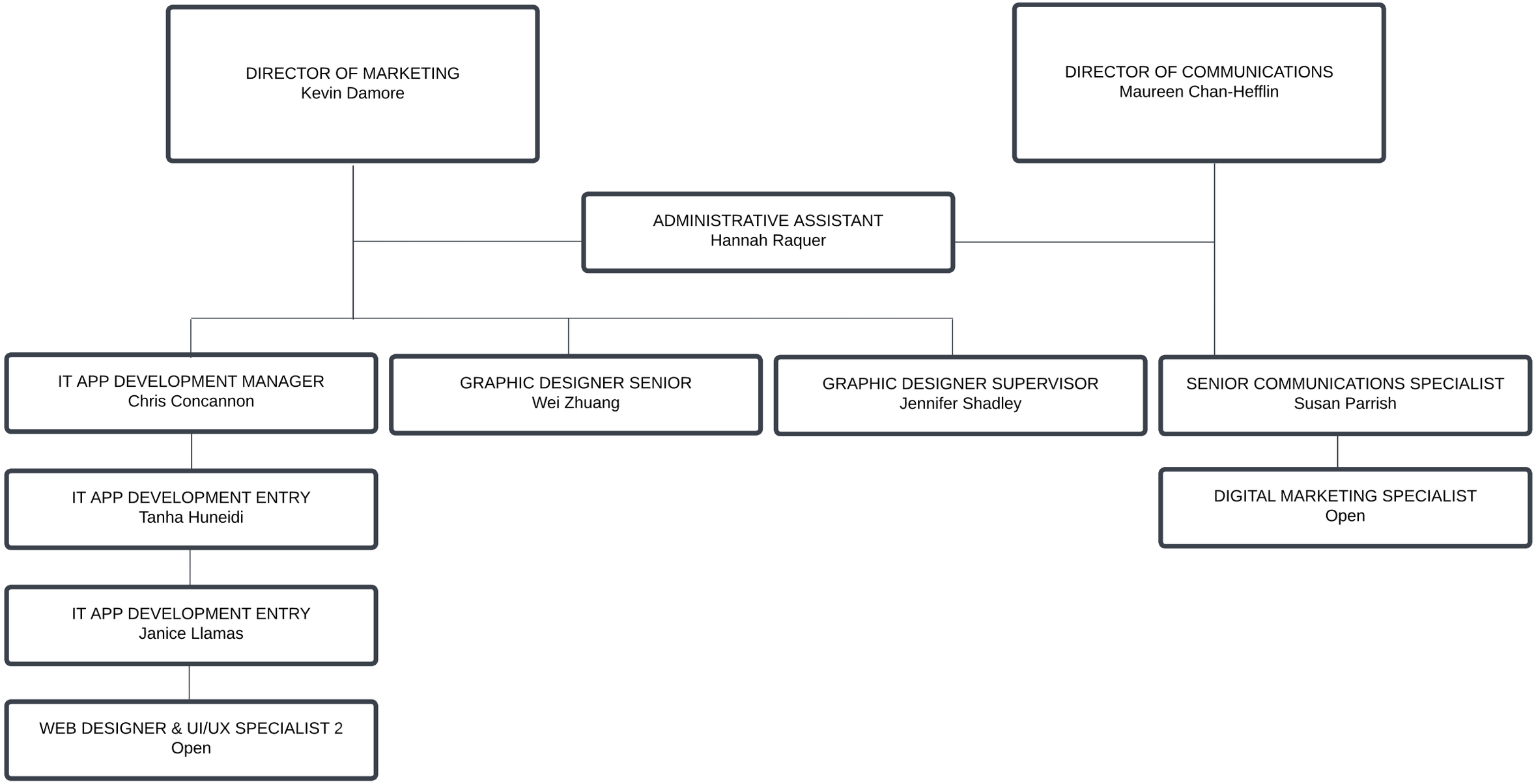COMMUNICATIONS & MARKETING