



STRATEGIC PLAN 2023-2028

MISSION

To cultivate an inclusive, equitable, and vibrant community, Clark College educates, empowers, and elevates individuals to achieve their personal and professional goals.

VISION

Rooted in social justice, Clark College is a beacon of hope, opportunities, and transformation providing excellent and equitable education to create economic, cultural, and community growth.

VALUES

Social Justice

Partnerships

Innovation

Shared Governance

Continuous Improvement

Sustainability



TENETS

Equitable Student Experience: Clark College supports student success and retention through equitable access to quality education; pathways leading to transfer, completion, and living wage careers; and positive contributions to our community.

Employee Engagement, Empowerment, and Excellence: Clark College employees are valued, celebrated, and respected and are offered opportunities for equitable professional growth.

Community Partners Engagement: Clark College is a leader in inclusive excellence that strengthens the Southwest Washington community through interdependent partnerships, which are integral to our community's cultural, economic, and educational vitality.

Institutional Effectiveness and Equity: Clark College maintains an equitable, high-performing organizational structure and positive college climate.



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PRIORITIES

Equitable Student Experience

Priority One: Provide holistic and flexible resources that assist students in identifying and staying on their educational path through completion.

Priority Two: Partner to remove barriers and provide inclusive support to increase student success.

Priority Three: Improve student transfer and employment opportunities.

Priority Four: Create an environment where students feel welcomed, supported, represented, included, and a sense of belonging.

Priority Five: Create curriculum and opportunities for all students that incorporates diverse cultures, backgrounds, and experiences to ensure academic success.

Employee Engagement, Empowerment, and Excellence

Priority One: Foster an environment of employee engagement through open communication, transparency, and involvement in key decisions.

Priority Two: Encourage and recognize employees regularly for innovative ideas, individual achievements, and team successes.

Priority Three: Increase diversity among faculty and staff, develop and deliver diversity, anti-discrimination, and harassment training for all employees, including how to foster equitable, anti-racist workplace and educational environments.

Community Partners Engagement

Priority One: Create educational pathways that reduce barriers to student achievement in collaboration with educational partners.

Priority Two: Become the first choice for workforce training options by building and maintaining deep relationships with business partners.

Priority Three: Design streamlined programming that leads to in-demand, high-wage employment.

Priority Four: Build a college-going culture, specifically for populations not well served by education systems, and expand our reach in rural areas.

Priority Five: Develop culturally relevant, future-thinking, and engaging educational programs aligned to students, employers, and community needs.

Institutional Effectiveness and Equity

Priority One: Improve internal and external staff, faculty, and student communication.

Priority Two: Practice equitable, data-informed transparent decision-making.

Priority Three: Maintain consistency and efficiency in staffing and business processes.

Priority Four: Streamline workflows with robust tools and resources available to complete the work efficiently.

Priority Five: Strategically assess and allocate resources to equitably serve students and the community through programs, systems, services, and supports.