



PBAK -MINUTES
Tuesday, March 5, 2024, at 2:30 PM
Zoom

Members Present: Jesse Dodson, Lisa Webb Vasquez, Monica Kersey, Joshua Svenhard, Rebecca Angell, Bonnie Brasure

Members Absent: Jaquie Lyman

Clark College: Alison Dolder, Elizabeth Flores, Kristy Hess-Poff, Theo Koupelis, Melanie Hendry

The meeting began at 2:30 PM.

NEXT MEETING DATE

April 30th, 2024, at 2:30 PM via Zoom.

MINUTES OF THE PREVIOUS MEETING

The minutes from December 5th, 2023 were approved.

COLLEGE UPDATES

Introductions were made.

Theo shared the College plans to hire a permanent Vice President of Instruction by July 2024.

CAREER LAUNCH

Alison talked about Career Launch, a funding program that has provided capital funding to the organization. This funding has been utilized to purchase new equipment, such as a deck oven, proof box, and espresso machine. The grant also supports hiring staff for positions such as food supervisor, inventory, and purchasing. The program has been able to acquire goods and services using the grant.

Alison noted that to make funding permanent, the program must increase enrollment to full-time equivalent students by year five of the Career Launch grant. Maintaining enrollment has been challenging due to student challenges.

Alison discussed student challenges.

Alison is working on program advertising and is continuing to work with the foundation and marketing team at the college. Alison noted the program could benefit from more outreach and marketing.

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Alison shared that the instructional support technician position will be funded through Career Launch. This part-time position has no benefits and supports the faculty.

Alison shared that there are currently two applicants, and they hope to hire by the fall of 2024. Monica offered to share the program's information with people inquiring about employment.

DEPARTMENT UPDATES

Melanie shared that the program hired a part-time position to run the retail bakery. The retail bakery plans to increase hours for the spring quarter on April 8th, 2024, and open on Fridays, potentially in the fall of 2024.

Melanie noted that with these changes, she will be able to hire more work-study students.

Alison hopes to use an extra space that recently became available soon and would like to turn it into a lab.

Melanie welcomed industry partners to come in and be a guest speaker to students.

INDUSTRY UPDATES

Joshua noted the increased costs for ingredients. The industry would benefit from a farm-to-table or co-op approach to become more efficient and single-source distribution models.

Joshua noted the importance of communicating to students the experience is necessary for success.

Bonnie has observed that experienced bakers are switching jobs due to the various challenges within the industry.

Jesse noted an increase in the cost of goods and highlighted the possibility of bakeries working together on distribution.

Jesse discussed how bakeries would benefit from efficiencies in operations and production with fewer steps. He noted that bakers would benefit from developing various ways to work with fewer doughs.

Monica noted the challenges of payroll changes and narrowing services. Monica said her business had to redesign their menu and services post-pandemic and accommodate people's needs and budgets.

ACTION ITEM

Alison will share the brochure with the advisory committee.

The meeting adjourned at 3:23 PM.

Prepared by Elizabeth Flores