



It's all about  
*the Student*

CLARK COLLEGE *Report to the Community* 2007

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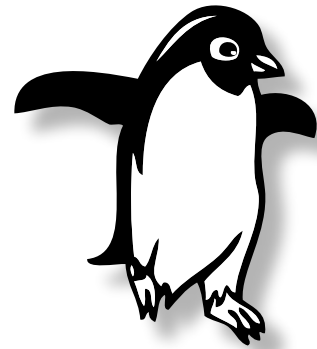
## *When it was time to*

choose the theme for our 2007 annual report, the decision was easy. At Clark College, it's all about the student.

In some areas, it's easy to see how we support student success. Faculty members, advisors, librarians, coaches and many others interact directly with our students on a day-to-day basis. But everyone at the college plays an important role. The purchaser at the bookstore. The Webmaster. The groundskeeper. The alumnus who supports us through gifts to the Clark College Foundation. Every individual plays a different yet vital role in ensuring a quality experience for our students.

In this *Report to the Community*, you'll see how each unit of the college works to support our mission, vision and, most of all, student success.

No matter what role you play, we thank you for your passion and your support for our Penguin Nation. As we approach our 75<sup>th</sup> anniversary, we want you to know how proud we are to be your community college.



**Robert K. Knight**  
*President, Clark College*

**Rhona Sen Hoss**  
*Chair, Clark College Board of Trustees*



Left to right: Clark College Trustees Rhona Sen Hoss and Addison Jacobs; Clark College President Robert K. Knight; Clark College Trustees Kim Peery, Sherry Parker and John White.



## Serving Our Students

“Our students know that Clark College is more than just a place to learn. We promote an environment committed to student success and offer resources and opportunities designed to help our students meet their educational and personal goals.”

– PATRICK MEHIGAN, 2007-2008 President,  
Associated Students of Clark College (ASCC)



On Clark’s main campus, instructor Jill Varley-Danis is teaching writing fundamentals to her students. At Clark College at WSUV, a new class of nursing students is learning foundations of professional nursing from Professor Judy Alleman. At Clark College at Town Plaza, men and women from Asia, Eastern Europe and other parts of the world are learning English from instructors and with support from their tutors. Meanwhile, Professor Willy Cushwa is at his computer, teaching human biology online to the students in his eLearning class. It’s another vibrant day of classes at Clark College. And, as it is every day, it’s all about the student.

### INSTRUCTION

#### INNOVATION AND PARTNERSHIPS SPARK LEARNING

Clark College has a proud history of establishing educational partnerships to support student success. The college has co-admission agreements with Concordia University, Marylhurst University, Portland State University and Washington State University Vancouver.

During the past year, Clark College and Eastern Washington University embarked on a partnership which allowed 22 students to enter Eastern’s bachelor of arts in social work program – in classes offered at Clark College.

Clark College at Town Plaza has long been the home for the college’s adult basic education and English as a Second Language (ESL) courses. In the past year, the college expanded its ESL reach into the community

with courses at Fort Vancouver High School, Battle Ground High School and St. John’s Church. On the first day of spring quarter 2007, ESL enrollment had increased 81% over the prior year, suggesting that the need for basic education in Southwest Washington will continue to grow.

Under an agreement between Washington’s Department of Early Learning and Clark College, the college is delivering a new early childhood education class to family child care providers. This agreement also enhances the partnership between the college and Educational Service District (ESD) 112, which provides support services to 30 school districts and 23 private schools in Southwest Washington.



Clark College has become an ambassador site for the Pacific Northwest Green Chemistry Education Network. The network is a resource for high schools, community colleges and research universities as they develop a chemistry curriculum that is environmentally friendly.

The college secured more than \$1.1 million in grants and support from a variety of sources, including the Clark College Foundation, to support new and expanded programs including Early Childhood Education (ECE), nursing, science, technology, engineering and math.



Clark's efforts to provide lifelong learning to the community are enhanced by tutors who volunteer their time to help adults learn to read, write and speak English. Celebrating its 20th anniversary, the

college's adult literacy program reached a milestone when, in one year, tutors donated approximately 8,000 hours in support of their students.

#### EXCELLENCE IN TEACHING AND LEARNING

In 2007, Clark College hired 12 full-time tenure-track faculty members in areas ranging from nursing and economics to math and adult basic education. Five faculty members – Gothard Grey, Sandy Haigh, Susan Link, John Mitchell and Bill Wheeler – were awarded tenure.

Under the direction of Gail Liberman, the college's Teaching and Learning Center (TLC) has engaged members of the faculty and the college community in more than 650 learning opportunities since the center opened in September 2006. Using a World Café format, the Teaching and Learning Center sponsored college-wide discussions, allowing members of the college community to share ideas on how Clark can enhance its role as a learning-centered college in support of its students.

#### PRACTICE MAKES PERFECT

The college celebrated the fact that 100% of students from Clark College's medical assistant program passed the fall 2006 national certification examination tests. That puts Clark College in the top 5% of pass rates at the national level.

In addition, 23 second-year Clark College dental hygiene students passed the National Board Dental Hygiene Examination (NBDHE) – continuing the college's perfect record.

"The institution is the heart of teaching and learning experience. We provide each student with many opportunities so his or her experience is complete, meaningful, and something worth pursuing – not only within classroom and laboratory walls but also beyond them. The college community provides an environment in which we can all learn from each other and our students embrace a bright future."

– DR. RASSOUL DASTMOZD,  
Vice President of Instruction

Eighty Clark College nursing students, who graduated between October 2005 and March 2006, showed a 100% pass rate on the National Council Licensure Examination (NCLEX-RN). Nursing program accreditation agencies look to see what programs are scoring on their first time as a measure of program quality. Clark College is one of just 33 schools nationwide - out of 750 overall - to receive this rating.



## Library Services

Thao Schmidt (center) and her colleagues in the Cannell Library foster learning by supporting students like Jonathan Jordin and Kait Lennox.



### SUPPORTING WORKFORCE EDUCATION

The college's Worker Retraining program was recognized by the State Board for Community and Technical Colleges (SBCTC) for having achieved its target enrollment well ahead of the end of the year. As a result, the SBCTC gave the college funding to support the arrival of 62 new full-time students.

During the past year, changes in WorkFirst meant changes for the college. Clark College now provides three weekly Comprehensive Evaluation (CE) sessions for all new clients of the Washington Department of Social and Health Services (DSHS) who are covered under Temporary Assistance for Needy Families (TANF).



Tech Prep focuses on high school and college career paths that are linked to business, industry and labor. The goal is to provide a seamless pathway from education to careers that meet the region's

employment needs. Clark College's Tech Prep program has undertaken an aggressive outreach campaign to

The college's annual Commencement ceremony is a celebration of the achievements of Clark College students as they prepare to take The Next Step in their education, careers and lives.



area high schools. The result: six articulation agreements between the college and local high schools.

In addition, the college entered into an agreement with the Clark County Skills Center to develop new apprenticeship opportunities. The college and skills center received \$7,000 grant for the added activities.

Enhancing the transition of students from the Clark County Skills Center to Clark College, Philip Robertson, coordinator of Clark's Toyota T-TEN automotive program, joined the automotive advisory board for the Clark County Skills Center automotive program.

### PLANNING FOR THE FUTURE

Clark's deans, faculty members, and key staff members undertook the development of a comprehensive Instructional Plan. With a focus on student success, the Instructional Plan will help the college plan for the future by projecting enrollment growth and by establishing systems to create new programs and improve existing ones. The college has also established a retention committee whose focus is enhancing the overall student experience.

At Clark College, today and for the future, it's all about the student.

## STUDENT AFFAIRS

From a student's first day at the college through their graduation, Clark College offers services to help them achieve and succeed – in the classroom and in life.

### FOSTERING SUCCESS FROM DAY ONE



Clark College hosts an annual student Welcome Day during fall orientation, drawing approximately 300 new students and their parents. Students meet with faculty and staff to discuss academic planning and course selection. They also receive advice on time management and other tips to help them succeed.

Parents receive advice on ways to support their students.

The college has developed an "early alert" program to help students who are facing academic or personal challenges. Under the program, faculty members notify counselors and advisors when they believe that students are struggling.

The Office of Financial Aid secured additional funding from two state programs to support student success. An extra \$100,000 raised the total 2006-2007 Washington State Need Grant funding to the college to \$3,311,356. Financial Aid also received \$333,427 from the Higher Education Coordinating Board for the state work study program, raising the college's total for the program to \$596,429 in 2006-2007.

Clark College is now able to more competitively recruit student athletes. The Board of Trustees approved a 25% tuition waiver for student athletes; the Clark College Foundation approved scholarships of up to 40% of tuition. Their actions followed a state recommendation allowing colleges to increase financial aid for student athletes to up to 65% of the cost of tuition.

In order to better serve the community, the college developed an enrollment management plan to define the college's enrollment goals and establish strategies to

reach them. The plan looks at the demand for current programs and the need for new programs to meet emerging workforce needs in the region.

"In Student Affairs, our goal is to engage students by creating a learning environment where they are welcome and successful."

– DR. RACHEL RUIZ, Vice President of Student Affairs

### PARTNERSHIPS WITH PUBLIC SCHOOLS

Based on partnership agreements with 16 area high schools,

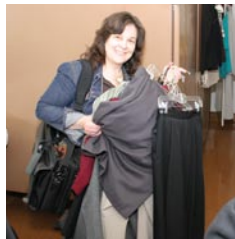
the college began piloting early assessment strategies. The goal is to provide information to high school counselors to help them prepare students for college-level courses. Clark math, science and English faculty members met with district administrators to develop college-ready standards for the courses.



During the 2006-2007 academic year, Clark's Running Start program became the third largest in the state with an enrollment that grew to 652 full-time equivalents (FTEs) and a winter quarter headcount of 950 students. [One FTE is defined as 15 student credit hours.] The retention rate of Running Start students from fall 2006 to winter 2007 was 90%. That is 10% higher than the retention rate for other students. Ten local schools districts participate in the Running Start program.

### LEARNING THROUGH SERVICE

Six Clark College students participated in a five-day alternative spring break trip to Wenatchee, Wash., to learn about issues related to farm worker housing. As part of the trip, students met with the Chelan County Commissioners as well as representatives of the Wenatchee Housing Authority and the Washington Department for Community Trade and Economic Development. As part of their service, the students painted a kitchen facility used by migrant workers and staffed the Northwest Mariachi Festival.

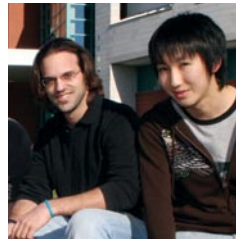


The college's Career Clothing Closet opened for its fourth year, providing gently used career clothing to more than 170 students. The clothing was donated by Clark employees, students and community members

to help students make a good appearance during job interviews and career opportunities. The Career Clothing Closet event preceded the annual "Pathways to Your Future" career fair, which is co-sponsored by the college.

### CELEBRATING DIVERSITY

During the spring quarter of 2007, Clark College welcomed 77 students from 25 countries into its International Program, marking a 10-year high. Through the college's International Club, students from Japan, Korea, Russia, Senegal, Peru, Spain and Saudi Arabia took part in events including the college's first International Education Week celebration, potluck dinners, weekly conversation circles, and a year-end dinner.



The Office of Student Recruitment hosted an appreciation luncheon for the region's multicultural educators who work with diverse populations in regional high schools and the community.

The Clark College Latino Club, supported by the Multicultural Student Affairs program, organized and planned a successful Cinco de Mayo event. The event, which drew 250 community members, students and faculty, was the largest Cinco de Mayo celebration in the college's history.



### STUDENT AFFAIRS: ON THE MOVE

When the renovation of Central Gaiser Hall began in fall 2006, Student Affairs staff moved to several areas on Clark's main campus and took extra steps to ensure that students knew where and how to find the services they needed. The renovated area will provide a beautiful and welcoming environment that will allow the Student Affairs staff to provide even better service to Clark students.



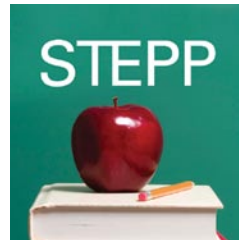
Through classes, services and events, Clark College is committed to providing a positive learning environment for students.



## ADMINISTRATIVE SERVICES

A successful student experience doesn't just take place in the classroom. Every unit and department across the college is committed to supporting Clark students.

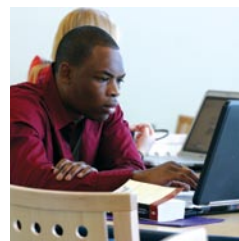
### STEPPING UP TO HELP STUDENTS



For many students, money is a major factor in whether they're able to attend college. Clark College has made it easier for many students to take The Next Step. The Business Services staff partnered with

Student Affairs and Communications & Marketing to implement the college's highly successful Student Tuition Easy Payment Plan (STEPP), in which students are allowed to pay tuition and fees in installments.

### TECHNOLOGY: A "SMART" INVESTMENT IN OUR STUDENTS



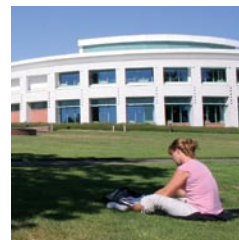
Today's students value and rely on technology. Computing Services staff members have expanded wireless technology for students, faculty, and staff to all buildings on Clark's main campus, providing

continuous access to college online services and the Internet. Reaching beyond the main campus, Clark College at WSU Vancouver is a wireless facility. When completed, Clark College at Columbia Tech Center will also feature comprehensive wireless technology.

"Smart classrooms" use interactive technology (computers, DVDs, projectors and more) to enhance the teaching and learning experience. The college has added "smart" technology to new classrooms in Joan Stout Hall and the "T" Building and has completed work on 50 of 90 existing classrooms which will be upgraded on the main campus.

### PROVIDING A SAFE AND SECURE ENVIRONMENT

Like most colleges and universities, Clark College took a fresh look at its security procedures following the tragedy at Virginia Tech. The college established a task force of college and community law enforcement professionals to review the college's security procedures. Recommendations from the task force are being implemented throughout the 2007-2008 academic year. As part of that effort, the college's Security Department has expanded its partnerships with local law enforcement agencies, security groups and professional organizations.



The Security Department demonstrates a focus on learning by conducting quarterly orientations for students, faculty and staff on topics including personal safety and crime prevention. The department also provides customized safety and crime prevention workshops for student groups whose activities involve travel beyond the college.

### BUILDING FOR THE FUTURE

Clark College is renovating the central portion of Gaiser Hall to better serve students. When the renovation is completed during spring quarter of 2008, Central Gaiser will provide an outstanding new home for student services.



As part of the renovation, a new bookstore was completed in August 2007. The new store, which opened to rave reviews from students and staff, features a fitting room for students to try on uniforms and other clothing,

an ADA compliant register counter, and lower fixtures for easier access. It also offers books, clothing, and items to celebrate Clark College as the "Penguin Nation."

Construction has continued on a project to remodel the college's O'Connell Sports Complex, adding a women's team room, an elevator and classroom and office space.

The learning experience for students in the college's new medical radiography program was enhanced by state-of-the-art facilities in the college's "T" Building (formerly the Clark County Social Services building). That building also houses the college's Corporate and Continuing Education offices.

The college's master plan for exterior signage was approved in 2006. The first phase of signage – signage for parking lots at the main campus – was unveiled to college and community praise during summer of 2007. Referring to the signage project, *The Columbian* newspaper congratulated the college in an editorial which stated "Did you ever forget where you parked your car? Then you can cheer Clark College."



In fall 2007, the college broke ground for Clark College at Columbia Tech Center. Scheduled to open in the fall of 2009, Clark College at Columbia Tech Center will house 18 classrooms, eight science and computer labs, a 3500-square-foot multipurpose area

"The Administrative Services department supports student success and access to education by maintaining the high quality of Clark buildings, grounds and property, ensuring safety and security, and providing financial services for Clark students, faculty and staff."

– PHIL SHEEHAN, *Interim Vice President for Administrative Services*

for conferences, offices for faculty and support staff, and parking for 393 vehicles. With increased natural lighting, large projection-screen displays, acoustics, and ergonomic furnishings, the building will be environmentally friendly, exceeding state-mandated certification from the U.S. Green Building Council's Leadership in Energy & Environmental Design (LEED) program. With

a student focus, Clark College at Columbia Tech Center will be The Next Step for higher education in Southwest Washington.



## CORPORATE AND CONTINUING EDUCATION

The Corporate and Continuing Education department plays a vital role at Clark College and in the community. The department is committed to lifelong learning – providing an impressive array of training opportunities for businesses and workers as well as exciting classes and programs for people of all ages.

### LEARNING FOR YOUR CAREER: CORPORATE EDUCATION

In Corporate Education, it's all about the student – and the customer.

Recognizing that today's students expect high-quality online services, Corporate and Continuing Education staff developed CampusCE, a Web-based student registration and course management system.

In spring 2007, Professional Development partnered with the Clark College Nursing Department to offer a three-day nursing simulation workshop for 34 health care educators from across the country. The workshop was held at the college's simulation lab at Clark College at WSU Vancouver.

Working in partnership with leaders and staff in Clark's pharmacy tech and health sciences unit, Corporate Education secured a training contract

with Kaiser Permanente to create a review course for the pharmacy technician certification exam. Under a new Oregon law, all of the state's pharmacy technicians must be nationally certified no later than October 1, 2008.

More than \$237,000 in contract training has been delivered to local businesses and \$115,000 in national training has been secured. In 2006-2007 Corporate Education was awarded \$147,000 in Job Skills Program grants (JSP) serving 130 workers in Clark County. Additionally, Corporate Education was approved to receive nearly \$250,000 in JSP training for the 2007-2008 fiscal year, serving an

additional 160 workers. As a result of these activities, Clark College is now recognized as a leader in the state for Job Skills Program grants.

"In our Corporate and Continuing Education department, it's all about the customer. Whether it is online registration or our open enrollment workshops – whether it's for individuals who are hoping to further their careers or companies that want to enhance their position in the marketplace – we put our customers first."

– TODD OLDHAM, Executive Director of Corporate and Continuing Education



## Running Start

Saundra Solis (left) helps high school students like Michaela Anderson get a running start on their education through the college's successful Running Start program. Many Clark College students become lifelong learners, returning to take part in the college's continuing education classes and programs.



### LEARNING FOR YOUR LIFE: CONTINUING EDUCATION

Each year, Clark College's Continuing Education program offers a variety of fascinating courses, classes and tours for the greater community.

Through the Travel Studies program, members of the community travelled across the country and learned about the world. The Travel Studies program offered cultural and educational opportunities including the "New York City-Broadway" and "Chicago and the Land of Lincoln" history and arts tours.

Continuing Education also broadened its focus on world culture, adding new sections in languages, taught by native speakers, including Arabic and Mandarin Chinese.

Regional t'ai chi and qigong groups gather at Clark College to join other meditation practitioners around the world on World T'ai Chi and Qigong Day. T'ai chi is one of the health and fitness classes offered by Clark College as part of its Continuing Education programs.



The Mature Learning program continues to offer quality educational opportunities. With a fee waiver adjustment approved by the Clark College Board of Trustees, the Mature Learning program is expected to continue its growth throughout the 2007-2008 academic year.

With support from the Clark College Foundation, the college offered innovative programs including the "Friday Night Delights" dinner lecture series. The popularity of television's "Dancing with the Stars" led to higher enrollments in the college's high-quality dance classes.

Through Corporate and Continuing Education, Clark College supports lifelong learning. Whether it's a class to enhance a career or a life, at Clark College, it's all about the student.

## PLANNING AND ADVANCEMENT

Clark's Planning & Advancement department is responsible for the college's planning process, research, grants, governmental relations and major accountability initiatives including accreditation. Their combination of broad-picture and detail-oriented work ensures that the college establishes, monitors and accomplishes goals and objectives that support the Clark College mission, vision and, most of all, student success.

### STRATEGIC PLANNING

Each year, the college creates an operational plan. Because people across the college have unique insights into what students need, the college has expanded its planning process, providing an opportunity for every staff member to propose new goals in support of student success.

### ACCREDITATION

The college launched its preparations for a full-scale accreditation scheduled for October 2008. Accreditation takes place every 10 years and gives a college the opportunity to evaluate everything it does.

"The Planning & Advancement staff support student success by collecting and providing data to help college leaders make informed decisions. We guide the college's strategic plan, secure grants that provide additional funding for the college and work with our legislators to support policies that help our students reach their goals."

– CANDY BENNETT, Executive Dean of Planning & Advancement

With its focus on continuous improvement, accreditation tells students – and the world – that a college meets the highest professional standards.



Under the leadership of faculty members Dr. Tim Cook and Dr. Charlene Montierth and with administrative support from Planning & Advancement, nine committees, composed of faculty, staff and administrators from across the college, spent a year collecting information on how Clark College is meeting the standards for accreditation established by the Northwest Commission on Colleges and Universities (NWCCU).

### INSTITUTIONAL RESEARCH

The best way for a college to determine whether it's meeting students' needs is to ask them. The Planning & Advancement staff coordinate a yearly survey of Clark College students on topics ranging from classes and academic advising to financial aid and college services.

In addition, the Planning & Advancement staff compile and provide data for teams and projects focusing on cultural pluralism and diversity, accreditation, enrollment management, outcomes



assessment, instructional plan and the college's facilities master plan. Because learning in elementary and high school impacts learning in college, the Planning & Advancement staff provide reports for regional K-12 superintendents on how their students are performing at Clark College. The department also produces reports on Clark's professional-technical students and transfer students.

#### LEGISLATIVE NEWS

With strong support from Southwest Washington's legislative delegation, the college received approval for the top items in its 2007 legislative agenda. The Washington State Legislature funded two major

capital projects for Clark College: \$27 million to begin construction of Clark College at Columbia Tech Center in eastern Clark County, and \$250,000 in pre-design funds for a \$33 million new facility at the corner of Fourth Plain Boulevard and Fort Vancouver Way.

#### GRANTS DEVELOPMENT

In higher education, every dollar counts. Working with faculty, staff and community agencies, the Planning & Advancement department brought in \$2,690,881 in new grant funding to the college during the 2006-07 academic year – dollars that impacted the programs and services that the college offers and supported student success.

## HUMAN RESOURCES

For Clark College Human Resources staff members, it's all about leadership and a healthy environment, supporting the people who support student success.

As Clark College develops tomorrow's leaders, it also develops its own through a commitment to continuing education for faculty and staff. Over 1,000 employee development activities supported employees and fostered excellence at the college throughout the year.



As part of that effort, the college created a Leadership Academy for supervisors and managers who are committed to being model leaders. Ten members from various areas and employee groups at the college were selected for the first Leadership Academy cohort at the college.

As part of that effort, the college created a Leadership Academy for supervisors and managers who are committed to being model leaders. Ten members from various areas and employee groups at the college were selected for the first Leadership Academy cohort at the college.

More than 20 supervisors and managers participated in a week-long training session on how to be a successful supervisor. The feedback from the class has led to discussions about future training sessions in emotional intelligence (how emotions enhance thinking).

Students and other job seekers will soon find it easier to apply for a job at the college. Human Resources is developing an online application system, making it easier for people to apply for jobs, express interest in a job and update their professional information.

During the 2006-2007 academic year, the Human Resources staff supported the hiring of over 100 highly-qualified men and women to support student success in the classroom and across the college.



Clark College co-sponsors the annual "Pathways to Your Future" career fair, reaching out to prospective employees and students.



### LEADERSHIP IN SAFETY AND WELLNESS

Environmental Health and Safety (EHS) had a banner year of projects, making the college a safe place to learn and work.

EHS offers more than 10 safety and health training courses on a regular basis. EHS has also developed a strong partnership with the City of Vancouver and Clark County, hosting and participating in recycling and other events throughout the year.

During Earth Week, the college collected more than 25,000 pounds of recyclable materials. In addition, 300 new recycling containers were distributed at the college as part of a new and enhanced recycling program. The new program includes paper recycling in all classrooms

Clark College President Robert K. Knight (center) and college mascot Oswald take the first walk on the college's Penguin Paths as the college steps up to become a "Healthy Penguin Nation."



and aluminum and plastic container recycling throughout the main campus and Clark College at Town Plaza. By increasing recycling, the college reduces disposal costs and fosters a greener, healthier environment.

"Staff members in the Clark College Human Resources department are committed to recruiting, hiring, training, developing and retaining outstanding faculty and staff members in support of Clark College students and their success."

– KATRINA GOLDER, Associate Vice President of Human Resources

The implementation of the college's tobacco-free campus policy has been so successful that college representatives are being asked to share the Clark experience with other colleges. Environmental Health and Employee Development Program Manager Rebecca Wale

was invited to speak about the tobacco-free campus initiative at the 2007 League for Innovations Conference in New Orleans. Clark's tobacco-free campus was the first step in becoming a "Healthy Penguin Nation."

### EQUITY AND DIVERSITY

In a global society, it's important to appreciate and respect cultures and differences.

It's so important that Clark College established a Cultural Pluralism Committee and developed a comprehensive survey on cultural pluralism and diversity.

To reach as many students, faculty and staff members as possible, the survey was translated into Spanish, Russian, Chinese and Vietnamese and was accessible to students who are blind or have low vision. All registered students received postcards notifying them that the survey was available on the Clark College Web site and at electronic kiosks located throughout the college.

In addition, the Director for Equity & Diversity has reached out across the college, providing information and hosting discussion and training sessions for

students, faculty and staff. These sessions have focused on diversity-related topics including individual rights and responsibilities, respect for differences, and the college's policies to prevent and address discrimination and harassment.

The information from the survey and the college-wide forums will be used to develop a diversity plan

for the college – another step in supporting a positive experience for all students at Clark College.

"In classrooms and throughout the college, we want to provide a safe environment for students to express their thoughts and feelings about diversity and foster a respect for differences to prepare them for success in our multicultural, global society."

– LEANN JOHNSON, Director for Equity and Diversity

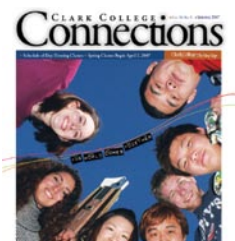
### COMMUNICATIONS AND MARKETING

Through high-quality products, services and events, the Communications & Marketing Department supports student success and enhances students' experiences at Clark College.

#### COMMUNICATING BY DESIGN: COLLEGE PUBLICATIONS AND MATERIALS

Available in print and online, the Clark College schedule (*Clark College Connections*) is the primary tool that students use when choosing classes. In addition, *Clark College Connections* showcases the people, classes and events that make the college a dynamic leader.

The Communications and Marketing department also produces hundreds of fresh, dynamic brochures, flyers, ads and other materials for departments throughout the college as well as the college catalog.





The college continued to enhance its internal communications efforts through two newsletters: *Clark 24/7* and *The Clark Journal*. *Clark 24/7* captures history in the making by recognizing and celebrating the work of faculty, staff, administrators and students at Clark College through stories on people, events and notable achievements. *The Clark Journal* documents institutional progress on goals, strategic initiatives, and the college's mission and vision. Both newsletters are available to the community on the college's Web site.

#### WEAVING A "WEB" FOR THE FUTURE

With the college's 75th anniversary approaching, the Communications and Marketing department unveiled a new Web site. Featuring a dynamic new look, the site included improved navigation and online services, a new and faster search engine, and a beautiful, sophisticated design.

#### CELEBRATING AN "EVENT"FUL YEAR

Each year, the Communications & Marketing department coordinates some of the college's major events including the State of the College address, the Distinguished Lecture Series and the Women of Achievement celebration.



Former counterterrorism czar and bestselling author Richard Clarke became the second speaker in the college's Distinguished Lecture Series. In addition to a keynote address which was open to the community,

Clarke's visit included a student forum.

#### HONORS FOR EXCELLENCE

Clark College's new International Programs viewbook, a collaboration between International Programs and Communications & Marketing staff members, received an award of excellence in the annual design competition of the University and College Designers Association (UCDA). The college was honored again by UCDA for its new Adult Student viewbook.



"We provide the information that students need – whether they're deciding on a college, selecting courses or planning for their future."

– BARBARA KERR, Executive Director of Communications & Marketing

Clark College communications specialists were honored nationally and regionally by the National Council for Marketing and Public Relations (NCMPR). The college received national awards for the 2007-2008 college catalog and the 2006 annual report. The annual report and the college's new "bright future" logo earned regional honors from NCMPR. With more than 1,500 members from nearly 600 colleges across the United States, Canada and other countries, NCMPR is the only organization of its kind, exclusively representing marketing and public relations professionals at community and technical colleges.



Web Assistant Tahnya Huneidi designs, builds and maintains the Clark College Web site, providing online services that support all areas of the college. Huneidi (left) assists student Jenny Wilushewski as she searches for classes for her next quarter.

# Celebrating Our Students and Our College Community



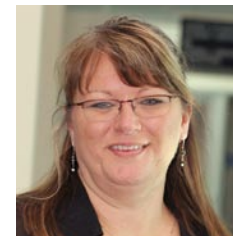
What I love most about Clark College would have to be the students, the people that I interact with. There's such a diverse group of people at Clark College; you get a sense of almost a global perspective here at Clark College."

– ESTANCIA COTA, *Clark College student*

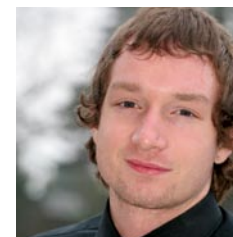


Clark College is committed to excellence. That commitment is reflected in the accomplishments of our students, faculty, staff, leaders and supporters.

An English professor, vocal instructor, speech and debate director, Webmaster, and eLearning information specialist were honored with the college's Exceptional Faculty and Classified Staff awards. Dr. Marylynne Diggs, April Brookins Duvic, David Kosloski, Chris Concannon and Scott Coffie were nominated by students and colleagues in recognition of their excellence and dedication to students and the community.



Clark College students Sue Corey and Max Holloway both held leadership positions within the college's Phi Theta Kappa (PTK) honor society and served as members of the Clark College Tutoring & Writing Center staff. They also represented Clark College on the 2007 All-Washington Academic Team.



A woman who served Clark College students for over 30 years received one of the college's highest honors. Doris Groth Troxel, who worked with Dean Cannell in the college's main office and served as assistant

registrar until her retirement in 1976, was named the recipient of the 2007 Clark College Outstanding Alumni Award.

Rosalba Pitkin, program coordinator for English as a Second Language (ESL) and Latino outreach, was appointed to a one-year appointment on the Washington State Commission on Hispanic Affairs by Governor Chris Gregoire. Pitkin served as the commissioner representing Clark, Cowlitz, Klickitat, Skamania and Wahkiakum counties.



Three Clark College building and design projects earned honors. Clark College at WSU Vancouver received a Community Pride Design Award from Clark County and the City of Vancouver. The renovation of central Gaiser Hall and the O'Connell Sports Complex were named "Top Projects" by the *Vancouver Business Journal*.

Clark College Vice President of Instruction Rassoul Dastmozd took The Next Step in his own education – earning doctoral honors in Education and Human Resources from Colorado State University.



Clark College instructor Deena Bisig was selected as a Faculty Scholar for the 2007 Phi Theta Kappa Faculty Scholar Conference and the 2007 Phi Theta Kappa International Honors Institute. Bisig also received the 2007 George C. Marshall Public Leadership Award.

During the 2007 Advisory Committee Recognition Breakfast, the college recognized nearly 600 individuals who devoted their time and expertise to supporting students and promoting excellence at Clark College through their roles as advisory committee members. During the event, Washington Awards for Vocational Excellence were presented to students Taylor Kielman, medical radiography; Andrew Ptacek, diesel technology; and Melissa Tilley, welding technology.

The Clark College Foundation Presidential Awards for Excellence were presented by Foundation President Lisa Gibert and Clark College President Robert K. Knight at the annual Savoring Excellence event. Keith Koplan and Jim Raines were honored for their commitment to Clark through contributions and service. Keith Koplan has served on the Foundation board since 1988 and has chaired the Investment Committee. Jim Raines serves on both the Alumni Association and Penguin Athletic Club boards and has been instrumental in connecting alums with Clark.



Student Carol Lopez-Gustin received the 2007 Penguin Award for outstanding leadership and service to the college. The award was presented by President Robert K. Knight during the 2007 Outstanding Students with Academic, Leadership and Developmental Skills (OSWALD) awards. Carol Lopez-Gustin also received

the President's Scholarship, given to a Clark graduate who goes on to attend Washington State University Vancouver.

Mark McLean, Clark College's Director of Basic Skills, received the outstanding individual contribution award from the Northwest College Reading and Learning Association during their annual conference in Vancouver.

Former Clark College dental hygiene program director Gail Liberman received the Martha Fales award for outstanding service to the community and the dental hygiene profession from the Washington State Dental Hygiene Association (WSDHA). Liberman now serves as coordinator of the college's Teaching and Learning Center.



Clark College trustee John White was named Vancouver's "First Citizen" for 2007 by the Community Foundation for Southwest Washington.

The Clark College men's soccer team won the 2007 Northwest Athletic Association of Community Colleges (NWAACC) championship. Shawn McCready was named the tournament's Most Valuable Player. It was the college's second NWAACC men's soccer championship. The college earned its first men's soccer championship in 1997.



A beautiful dance performance was one of the highlights of a luau following the 2007 Kalani Rodrigues (K-Rod) Memorial Scholarship 5K Run/Walk, one of the vibrant events hosted by the college each year.



## Enriching Student Life



As a former ESL student, I would like to say that Clark College gives wonderful opportunities for immigrant and international students.”

– MEN-OK (IRINA) ZIYU, *Clark College Student*



Throughout the year, Clark College hosts outstanding events, attracting visitors from throughout the region.

A strong institution succeeds because of the commitment, hard work and accomplishments of every person. That was the message from Clark College President Robert K. Knight in his 2007 State of the College address, “Connecting with Our Community.”

January 27, 2007, was a day to remember at Clark College. It marked the final day of the 45th annual Clark College Jazz Festival and the day that the college hosted the Regional High School VICA/Skills USA Machining and Welding Contest.

Dr. James Sardo of the Portland Veterans Affairs Medical Center spoke about the transition home for soldiers and their families as the first in a series of “Mental Health Mondays” presentations at the college.



Clark College is committed to offering outstanding multicultural events. As part of its Black History Month celebration, the college welcomed artist and author damali ayo and African musical artist Jean Paul

Samputu, a survivor of genocide in Rwanda.

The Clark College Adult Literacy program celebrated its 20th anniversary with special events throughout the year. Highlights included a visit to Vancouver

City Hall, where program leaders, tutors and students received a proclamation from Mayor Royce Pollard in honor of their work and Adult Literacy Week in Washington.

The annual “Pathways to Your Future Career Information and Job Fair” also celebrated its 20th anniversary, drawing over 2,500 employers and job seekers.

The theme was “Generations of Women Moving History Forward” as Clark College and YWCA Clark County honored eight remarkable women and one young woman at the 2007 Women of Achievement (WOA) celebration.



Nearly 35 leaders from government, education and business gathered at Clark College as Congressman Brian Baird hosted a dialogue on math and science education.

Clark College’s commitment to science education was highlighted when, supported by local industries and over 200 volunteers, the college hosted the 2007 Washington State Science Olympiad.



The Fort Vancouver Pipe Band led the way and keynote speaker Wally Amos (Famous Amos) set a joyful tone for Clark College's 2007 Commencement ceremony, held at the Clark County Amphitheater. Wearing a watermelon hat and humming pomp and circumstance on a kazoo, Amos charmed the crowd by sharing children's stories with important life lessons.

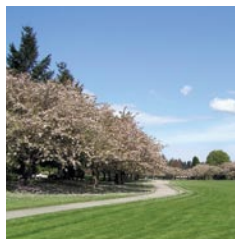


To celebrate the bicentennial anniversary of this first truly "Americanized" dictionary, Clark College welcomed Merriam-Webster's president and publisher John M. Morse.

The Clark County Dental Society, Clark College and other community partners celebrated Children's Dental Health Day by providing free care to children who don't have dental insurance.

Through its international program and special events, Clark College is committed to enhancing global understanding. Thirty-five educational and governmental leaders from Alberta, Canada, visited Clark College as part of their site visits to area high schools, hosted by Vancouver Public Schools.

In addition to hosting a week-long celebration of International Education Week, Clark College celebrated the beauty of its historic cherry trees and its partnership with Vancouver's Sister City – Joyo, Japan – and the Vancouver Rotary by hosting the 2007 Sakura (Cherry Blossom) Festival.



and American cultural experience.

The college also said *irashaimasu* (welcome), for the seventh year, to students from Yamamura Gakuen College, located in Saitama, Japan. The students come to the college for a nine-day English language immersion

The Clark College vision celebrates lifelong learners who enrich our region and the global community. That vision took on special meaning as the Clark College Model United Nations (MUN) program hosted a regional conference at the World Trade Center in Portland.

With the 2008 presidential election approaching, the college welcomed David Gergen, author, commentator, best-selling author and advisor to presidents for 30 years, as the third speaker in its Distinguished Lecture Series. The topic was "Eyewitness to Power: Leadership in America." During an afternoon forum for students and an evening keynote address, Gergen called the 2008 presidential election "the most important election that I've experienced."

*"Since 1933, Clark College has truly been 'The Next Step' for thousands of residents of Southwest Washington. We have succeeded because our students have succeeded."*

– ROBERT K. KNIGHT, *President, Clark College*

Clark College made regional and national news when it partnered with the Metropolitan Exposition Recreation Commission (MERC) of Portland in an effort to bring a presidential debate to the Pacific Northwest for the first time. While the 2008 bid was unsuccessful, Clark College and MERC are committed to continuing their efforts with an eye toward the 2012 presidential debates.



*Taking The Next Step*

At Clark College's 2007 commencement, Tiffani Evans and other graduates heard a recipe for success from business and literacy advocate Wally Amos (Famous Amos).





Last year, hundreds of individuals and organizations banded together as benefactors of the Clark College Foundation. The following pages pay tribute to the wide variety of ways in which their generosity further elevated the margin of excellence at Clark College. We salute their thoughtful support as it will translate into an opportunity for others to enrich our community through education.”

– LISA GIBERT, *President*, Clark College Foundation

## Supporting Our Students

The Clark College Foundation deeply appreciates the community’s commitment to providing much needed support to Clark College’s students. In fact, we cherish the fact that we celebrate our students of the past, the present and the future. On the eve of the college’s 75<sup>th</sup> anniversary, the Clark College Foundation has been actively seeking to connect with our former students. The thousands of students who have graced the halls of Clark College have a host of stories to tell and we would love to hear those stories. If this rings true for you, please share your story by logging onto our Web site at [clarkcollegefoundation.org](http://clarkcollegefoundation.org) and clicking on the “I Am an Alum” icon.

The Foundation is pleased to seek the support of many generous individuals and organizations for the success of our students and program enhancement. Recently, one of our nursing scholarship recipients acknowledged the donor by saying, “Without this money I have no idea how I would have paid for my education. Thank you for your kindness and giving spirit.” These types of investments help to provide a viable workforce for our community.

The Foundation recognizes the challenges that lie ahead for students as tuition rises, governmental support tightens, and our community demands a more educated workforce. Numerous donors have established endowments which will provide much-needed support in perpetuity. In setting the parameters of these gifts, it is important to recognize that the original contribution remains intact with only interest and earnings utilized for student success.

Clark College has a bright future ahead as a result of the wonderful support of our donors and our community. We thank you.

**Lisa Gibert**  
*President*  
*Clark College Foundation*

**Jan D. Oliva**  
*Chair*  
*Foundation Board of Directors*



Left Column: Robert K. Knight, Vernon F. Peterson, CPA, Carol J. Curtis, Karla Rowe, Bruce L. Paris, Ceci Ryan Smith

Middle Column: Lisa Gibert, Addison Jacobs, Rod Cook

Right Column: Larry G. Lafady, Bruce E. Davidson, Courtney Corwin Barker, Charles B. Bishop, MS, CFP, Jan D. Oliva, Barbara D. Johnson

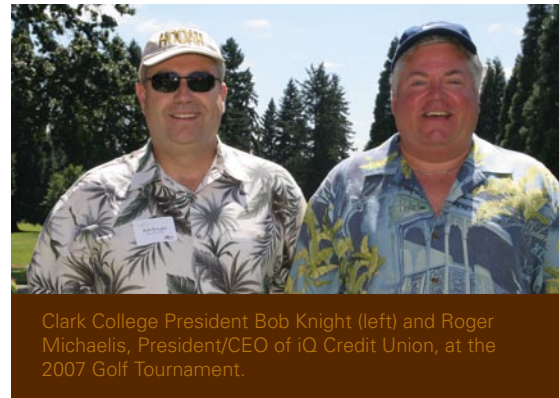
Not Pictured: Scott Campbell, Patricia W. Eby, James Farley, Edward R. Geiger, Marc Grignon, T. Randall Grove, Dennis Huston, Keith Koplan, J.W. McFarland, Sherry W. Parker, Joseph J. Pinzone, Nancy Nellor Retsinas, Dr. Antonio F. Scarpelli



# Highlights of Foundation Funds Provided for College Support

## FOUNDATION FUNDS ALLOCATION

The Foundation Funds Allocation process is designed to provide ongoing resources to enhance programs at Clark College. Each year, departments submit proposals to update programs and support student success. A committee of faculty, staff, and board members review the proposals in light of the college's mission. During the 2006-2007 academic year, the committee reviewed 44 proposals totaling \$1.1 million in requests. At the end of the process, \$804,000 was awarded from the Roy G. Andersen endowment and unrestricted contributions from numerous other donors.



Clark College President Bob Knight (left) and Roger Michaelis, President/CEO of iQ Credit Union, at the 2007 Golf Tournament.

## GOLF TOURNAMENT

The 16th annual Clark College Foundation Charity Golf Tournament was held at Royal Oaks Country Club. The event netted over \$55,000 and will provide general and athletic scholarships. iQ Credit Union generously donated \$10,000, making them the event's first-ever title sponsor. Other major sponsors included Pacific Continental Bank, Proforma, TEAM Construction, and Union Bank of California.

## TRIANGLE PROPERTY ACQUISITION

In 1997, the Foundation entered into an agreement with Clark County to purchase, at a future date, the Health District property across Fort Vancouver Way from the college. Funds were set aside from the Roy G. Andersen estate to pay for the property. The \$4.2 million purchase was finalized during spring 2007, and the former Clark County social services center building became the home of Clark's new medical radiography program as well as the temporary home for student affairs staff during the renovation of central Gaiser Hall. Formal dedication of the Roy G. and Virginia Andersen Education Center, as the site will be named, will occur as part of the college's 75th anniversary celebration.



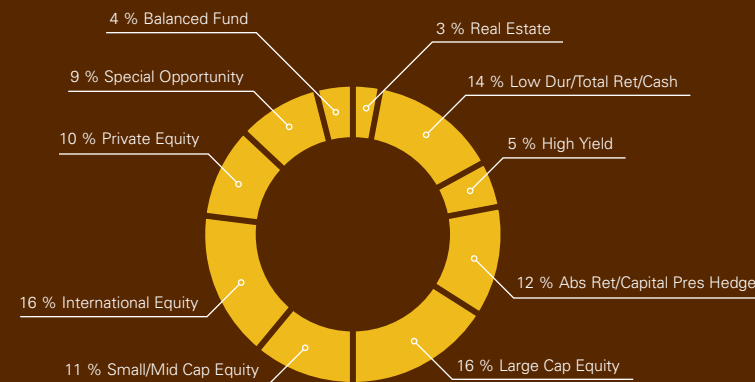
Left to right: 2007-2008 Firstenberg/First Independent Scholarship recipients Tara Moore, Mercedes Atkins, and Leah Sarkkinen. First Independent Bank President Bill Firstenberg and Vice President and Assistant Retail Director Donna Rush. 2007-2008 Firstenberg/First Independent Scholarship recipients Allie Busby and Scott Carlton.

## SCHOLARSHIPS

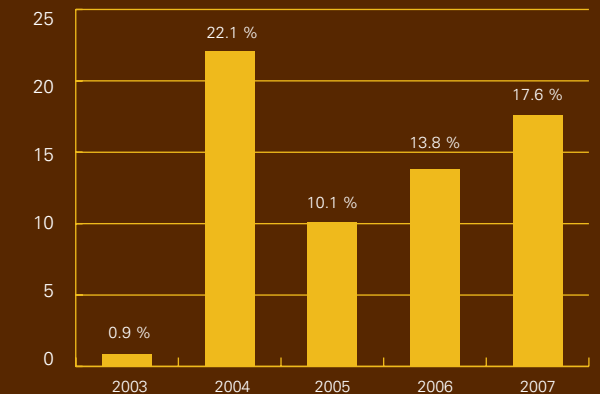
Over 300 students receive Foundation scholarships each year. Funding is provided by individuals, organizations, corporations, and local businesses. Scholarships are available to students in academic transfer and professional/technical programs. Last year, over \$350,000 was available for scholarships for Clark College students.

	June 30, 2007	June 30, 2006
<b>ASSETS</b>		
Cash & Investments .....	\$75,535,433	\$70,421,754
Assets Held in Trust .....	2,800,338	2,458,010
Receivables .....	297,125	1,342,714
Property, Equipment & Other Assets .....	2,091,395	2,280,695
<b>TOTAL ASSETS .....</b>	<b>\$80,724,291</b>	<b>\$76,503,173</b>
<b>TOTAL LIABILITIES .....</b>		
	<b>\$2,178,018</b>	<b>\$2,093,274</b>
<b>NET ASSETS</b>		
Unrestricted .....	\$13,807,003	\$16,418,935
Temporarily Restricted .....	15,059,198	13,519,953
Permanently Restricted .....	49,680,072	44,471,011
<b>TOTAL NET ASSETS .....</b>	<b>\$78,546,273</b>	<b>\$74,409,899</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS .....</b>	<b>\$80,724,291</b>	<b>\$76,503,173</b>

## Investment Allocation



## Investment Return

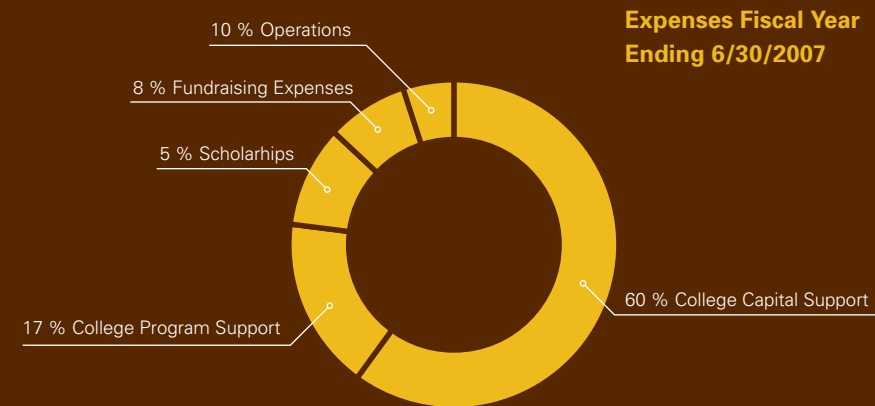


## Endowment Investment Strategy

The objectives of Clark College Foundation's investment policy reflect the long-term nature of endowments. Investment and spending policies work in tandem to grow endowment values and produce a steady income stream to support Clark College.



	June 30, 2007	June 30, 2006
<b>SUPPORT, REVENUE &amp; GAINS</b>		
Contributions.....	\$1,079,759	\$1,141,238
Fees and Other .....	158,079	166,228
Investment Income.....	10,444,866	12,274,433
<b>TOTAL SUPPORT, REVENUE &amp; GAINS.....</b>	<b>\$11,682,704</b>	<b>\$13,581,899</b>
<b>EXPENSES</b>		
College Program Support.....	\$1,262,827	\$1,135,118
Scholarships.....	344,666	360,988
College Capital Support.....	4,553,379	95,192
Fundraising Expense.....	608,061	276,621
Operations .....	777,397	1,111,118
<b>TOTAL EXPENSES.....</b>	<b>\$7,546,330</b>	<b>\$2,979,037</b>
<b>CHANGE IN NET ASSETS.....</b>	<b>\$4,136,374</b>	<b>\$10,602,862</b>
<b>NET ASSETS, BEGINNING OF YEAR.....</b>	<b>\$74,409,899</b>	<b>\$63,807,037</b>
<b>NET ASSETS, END OF YEAR.....</b>	<b>\$78,546,273</b>	<b>\$74,409,899</b>



The Clark College Foundation is audited annually by Moss Adams, LLP, a regional independent accounting firm. Copies of the audit for the year ending June 30, 2007, are available from the Foundation office upon request.

## Over 70 Years of Support "Sent with Love." – Bess Christensen

January 1934. Clark Junior College has only been in existence for four months. Just under 20 students are enrolled. Elizabeth Gedney is one of them.

Today, as Clark College nears its 75th anniversary, Elizabeth "Bess" Gedney Christensen remembers, "Dr. Robert Oliver (founding dean of Clark College) visited my mother in fall 1933 and asked her to send my brother to this new college they had started. My mother said: 'Well, my son is already at another school, but I have a daughter if you like.'"

For many of today's students, Foster and Hanna are simply building names on the college's main campus. But Bess Christensen remembers Homer Foster and Ralph Hanna as faculty members "who cared deeply for their students." She adds, "Dr. Oliver and his wife donated all their books to the college and the dining room of the old Hidden House [the college's original location] was turned into the library, which served as the central gathering location for students when they studied together."

Through Dean Lewis Cannell's efforts, Bess Christensen was able to continue her studies after graduating from Clark and she obtained a bachelor's degree in English from Reed College. After graduating, she taught seventh grade at the School for the Blind in Vancouver as a temporary replacement for Cannell's wife, Elizabeth, who was expecting their first child.

In writing the thesis for her bachelor's degree, Bess focused on the usage of labeling in dictionaries. Unknowingly, this set the stage for a half-century career in the literary world. During a trip to New York City in the early 1940s to visit her brother, who had just returned from the war, Christensen met Clarence Barnhardt, founder of the Random House American College Dictionary. He hired her on the spot as an associate editor.

Clark College also had a profound impact on Bess Gedney's personal life. After returning to the west coast to pursue a master's degree in English at the University of Washington, she met an old friend, Hal Christensen, whom she had known at Clark College 10 years before. "We started to see each other then," she says, "but my mother broke it off because she felt it was getting too serious. This time around, we got married three weeks later."

At a time before anyone knew what telecommuting was, Bess was able to work for Random House by correspondence. "Hal's service in the Air Force took us to almost every state and as far as Scotland, but I was able to continue to work this way," she says. She stayed with Random House for 50 years until retiring just 10 years ago.

Today, Bess Christensen lives in California and supports her alma mater by sending gifts to the Clark College Foundation. She views it as a chance to change others' lives as the college changed hers. "I am not quite sure how life would have turned out for me if it had not been for Clark College," she said. "It has impacted by life in so many wonderful ways."



This photo appears in the 1936 *Galapagon* yearbook. Bess Gedney Christensen was its editor.



## CLARK COLLEGE FOUNDATION DONOR ROLL

JANUARY 1, 2007 - DECEMBER 31, 2007

*On behalf of our students, faculty, and staff, we would like to thank all of our generous donors who help make it possible to provide support to students and keep programs current at Clark College. Their generosity impacts our community in a positive and important way, and we are very grateful for every contribution.*

### 1933 Circle

\$100,000 – \$499,999

Anonymous (2)  
George and Joanne Peckema

### President Circle

\$25,000 – \$49,999

John A. and Helen M. Cartales  
Foundation  
Helen Cartales  
Steven and Jan Oliva

### Dean Circle

\$10,000 – \$24,999

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Community Foundation for  
Southwest Washington  
Hidden Charitable Trust  
Monte and Naomi Hidden  
iQ Credit Union  
Vaughn and Barbara Lein  
LSW Architects, P.C.  
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### Collegiate Circle

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Bruce and Lani Davidson  
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John and Betty Walker

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George Welsh and Carol Curtis  
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County  
Women In Action Foundation

### Penguin Partner Circles

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Women - Vancouver Branch  
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Thomas Ryll and Barbara Johnson  
Legion and Taka Kramer  
Daniel Lee and Julie Sikkink Lee  
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Karla Rowe  
Robert and Sally Schaefer  
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John and Andra Spencer  
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Robin Terjeson  
Voiture 99, 40 ET 8  
Darrell and Janet Williams  
Williams Family Trust

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Nancy Bonner  
Katharine Brokaw  
Brian Carlson  
Cascade Consulting  
Paul Casillas  
Bess Christensen  
Clark County Title Company  
Columbia Crossings, LLC



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Leah Cox  
Marjorie Clemans Creitz  
Charles Cummons  
Evergreen Memorial Gardens  
James and Patricia Fencl  
Ferguson & Schoenfeld, PLLC  
Randall Ferguson  
Frontier Landscaping Inc.  
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Kenneth and Gaydena Thompson  
John and Rosemarie Tibbels  
Ann Varkados  
Peter and Claudette Walker  
William and Sandra Whalley  
Robert and Verdella Whareham  
James and Rebecca Wright

**\$100 – \$249**

Michael and Glenna Afflerbaugh  
Jerry and Annabelle Alexander  
Alki Sales Company  
Orville and Ann Allen  
American West Properties  
Anonymous  
Roger Beall  
Arthur Bechtel  
Gregg and Lynne Bieber  
Scott and Melissa Bieber  
Biggs Insurance Services  
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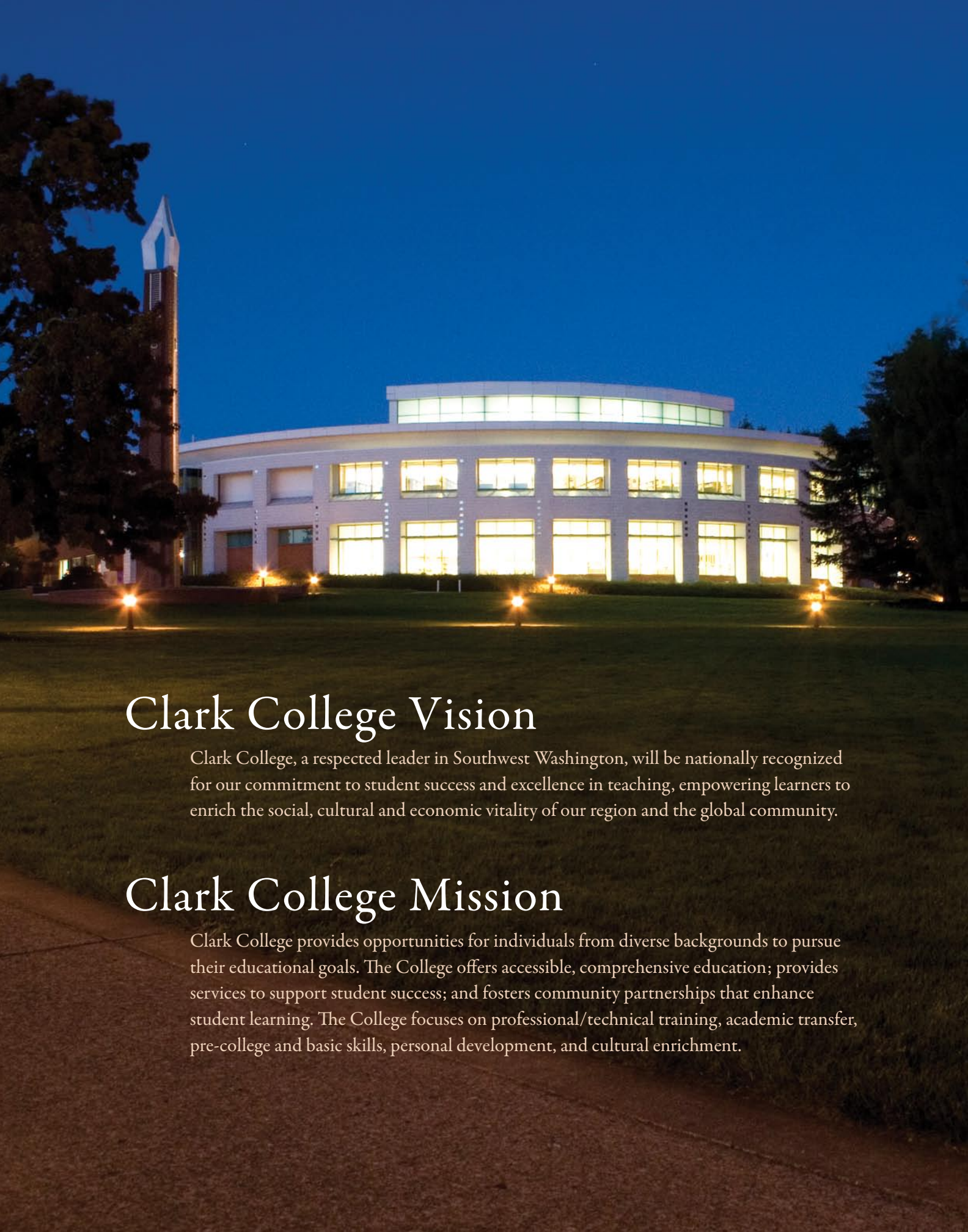
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