



The Clark Journal

MAY 2007



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THE PRESIDENT'S PERSPECTIVE

It is hard to believe that we are in the final weeks of the 2006-2007 academic year. It seems like just days ago that the Clark community gathered in O'Connell Sports Center for Opening Day...that students braved the rain for the first day of fall quarter classes...that we celebrated the State of the College.

Even as this year has passed with seemingly lightning-fast speed, there has been one constant: our students. Clark College students have been and remain the reason for our work – for our very being as an institution. We've celebrated so many student successes this year, including:

- Men's soccer, winning the southern region with a 14-1-1 conference record;
- The highest enrollment of international students in five years;
- Welcoming the nursing program's 100th class;
- The Art Student Annual show in Archer Gallery;
- Celebration of International Education Week;
- Hosting the Model United Nations at the World Trade Center in Portland;
- Release of the 2007 edition of the award-winning *Phoenix* (literary and arts magazine);
- Phi Theta Kappa's Thanksgiving Dinner drive; and
- All-Washington Academic Team members Max Holloway and Sue Corey.

In this issue of *The Clark Journal* we share, recognize and celebrate the actions and activities of the college that support these and other student success. It is the work of our faculty, staff and administrators that create an environment in which student success is possible. Without you, the buildings would be vacant, the halls would be empty, the chairs would be remain unfilled.

But don't misunderstand – our students are amazing people. Period. It is we who are honored to serve them as they take the next step in their lives.

For all that you do – and all that you will continue to do in the coming weeks, months and years – in support of student success, I thank you. 🌿

Robert K. Knight, Interim President

FROM THE BOARD OF TRUSTEES



May is a very busy month at Clark College. We are nearing the end of another quarter with all of the assignments, activities and exams that accompany it.

We are also nearing the end of another academic year. Commencement and the GED and high school completion ceremonies are just a few weeks away. What an amazing time of celebration for our graduates who are considering what the next step in their lives will be.

Even as the year winds down, there is much excitement and anticipation about the future of Clark College. The Board of Trustees recently announced their decision to bring Interim President Robert Knight forward as a candidate for president of Clark College. Open forums were held to provide the opportunity for Bob Knight to share his vision for Clark College should he become its next permanent leader. There is certainly a “buzz” throughout the college and in the community about this possibility. People have been sharing their thoughts verbally, on feedback forms, and through the Internet – and we’ve been listening to it all.

It has been said that the heart of leadership is making tough decisions. Don W. Hooper, a school administrator from Texas, once wrote: “Clearly none of us who have the heart of a servant leader want to make a wrong decision...We must face the fact that sometimes there is no clear-cut right or wrong decision – just a different decision...For all these reasons, decision making in and of itself can be tough. But as leaders we are called to make decisions.”

Whatever the outcome of this process, we know that Clark College as an institution will continue to move forward to serve our students. We are focusing on early learning and our partnerships with our school districts and co-admissions partners. We are partnering with business and industry. In late summer or early fall, we will break ground for Clark College at Columbia Tech Center, offering classes and programs to people in the eastern part of our service district. We continue to move forward on our accreditation process and we look forward to celebrating our 75th anniversary.

On behalf of the Board of Trustees, thank you for your role in supporting our mission and student success – not just at commencement time but every day of the year.

Rhona Sen Hoss

Chair

Clark College Board of Trustees



ADMINISTRATIVE SERVICES



Following tear-down in early 2007, progress on the remodel of central Gaiser Hall is easily visible.

In their continuing effort to foster management excellence at the college, Business Services staff trained 100 employees during the year to effectively interpret and use monthly budget reports and to understand other technical aspects of the college's financial management system. In addition, Business Services piloted a program to provide more timely financial information to 15 college employees who have major responsibility for monitoring financial activity.

COMPUTING SERVICES

It has been a busy year for Computing Services staff members who have been involved in major remodeling projects and staff relocations in addition to their normal workload. The network and media groups have also been hard at work implementing a number of strategic initiatives identified in the Clark College IT plan.

The college has undertaken an aggressive three-year plan to outfit 90 existing classrooms with smart classroom technology in addition to new classrooms in Joan Stout Hall and the "T" Building. The first phase of the project involving 40 classrooms is scheduled to be completed this June. Complementing this effort, staff members in Computing Services and the Teaching and Learning Center are conducting ongoing training activities to teach faculty members to effectively use the new technology.

Computing Services has completed the implementation of the first major upgrade of the college core network infrastructure in six years. While this work will go unnoticed by most employees, the project will deliver the network capacity, reliability and management capability needed to meet current and future information technology demands.

Computing Services staff members are also wrapping up work to expand wireless Internet access for students, faculty, and staff to all buildings on Clark's main campus. Upon completion, this project will provide pervasive wireless access to college online services and the Internet for Clark students.

BUSINESS SERVICES

Business Services staff partnered with Student Affairs and Communications & Marketing to implement the highly successful Student Tuition Easy Payment Plan (STEPP). Participation in the program, in which students are allowed to pay tuition and fees in installments, jumped from 32 students in winter quarter to 224 students in spring quarter. STEPP is one in a series of college-wide programs designed to improve access to education for Clark students.

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ADMINISTRATIVE SERVICES *(continued)*

PLANT SERVICES

The Gaiser Hall renovation project is well underway. The new Bookstore addition is scheduled to be completed in August 2007 and the remainder of the project is on schedule for completion in early 2008. This major renovation will not only provide a beautiful and welcoming environment for students but will allow the staff of Student Affairs to serve students in a more efficient and integrated fashion.

The design for Clark College at Columbia Tech Center is nearly complete and represents the most thorough and collaborative planning effort to date for a Clark College facility. Construction will begin in the fall of 2007 and the project is scheduled to be completed by early 2009.

Construction has begun on the O'Connell Sports Complex remodel project that will add a much-needed women's team room and classroom and office space in the building. The addition of an elevator will solve access problems to the upper floor of the building for people with disabilities. Work on the project is scheduled to be complete by the end of 2007.

The "T" Building was renovated to house the medical radiography program and Workforce Development and Continuing Education. The "T" Building is also a temporary home for several programs in Student Affairs during the Gaiser Hall renovation.

The master plan for exterior signage was approved in 2006. Signage at parking lot entrances is in construction, and a bid package for building identification and other signs will be released in summer 2007.

Plant Services added a maintenance manager and is in the process of implementing a computerized maintenance management system (CMMS) that will improve the work order process for the college.

SECURITY/SAFETY

The Security Department has expanded its partnerships with local law enforcement agencies, security groups and professional organizations to ensure effective communication with outside agencies and to provide training and professional development opportunities for the Security Department staff.

The Security Department continues its educational outreach efforts by conducting quarterly orientations for students, faculty and staff on topics including personal safety, crime prevention, reporting, and college regulations. In addition, the department provides customized safety and crime prevention workshops for student groups whose activities involve travel off campus.

OPERATIONS

Administrative Services staff have undertaken a collaborative review of service delivery and system coordination for the wide range of events held at the college each year. An important outcome of this work is a sponsorship policy that will define how events at the college are planned, funded and supported. 🌿



Several offices were relocated to the "T" Building during the 2006-2007 academic year to accommodate the Gaiser Hall remodel currently underway.



COMMUNICATIONS & MARKETING

The 2006-2007 academic year was a year in which the Communications & Marketing department continued to take “the next step” to enhance the college’s publications, Web site, and events as well as establishing detailed plans in the areas of marketing and internal communications. These initiatives support college-wide efforts for recruitment, retention and, especially, student success.

COMMUNICATING BY DESIGN: COLLEGE PUBLICATIONS AND MATERIALS

Under the leadership of Communications Specialist Erica Schwenneker, the Clark College schedule (*Clark College Connections*) celebrated the diversity of our college and the community that we serve from students and clubs to a welcoming environment for all; explored how the college is keeping pace with technology through smart classrooms, eLearning and moves toward a wireless campus; and shone a spotlight on student success from Associated Students of Clark College (ASCC) leadership and activities to the “College Is Possible” program.

In addition to overseeing five issues of the class schedule and working on the 2007-2008 college catalog, Schwenneker served as editor for *Clark 24/7*, which is published twice each month, and *The Clark Journal*, which is published monthly from October and November as well as January through May. With articles from a wide range of contributors and photos by college photographer Ian Beckett, *Clark 24/7* stepped up its coverage of people and events at the college. *The Clark Journal* documents institutional progress on goals, strategic initiatives, and the college’s mission and vision. The 2006-2007 issues focused on accreditation and outcomes assessment as well as the college’s strategic plan, Facilities Master Plan, legislative agenda for the 2007 session of the state legislature, 2007 State of the College address, and steps toward becoming a learning-centered college.

Produced in partnership with the Clark College Foundation, “Connecting with Our Community,” the college’s 2006 Report to the Community, was edited by Executive Director of Communications and Marketing Barbara Kerr and featured a beautiful, vibrant design by Lead Graphic Designer Wei Zhuang. The annual report supported messages shared by Interim President Bob Knight during the 2007 State of the College address.

Graphic designers Wei Zhuang and Pat McDonald produced hundreds of fresh, dynamic brochures, flyers, ads and other materials for departments throughout the college. With support from designers Jane Vanderzanden and James Zyon, Clark College’s printed materials reflect a high level of excellence and showcase the quality of programs and classes throughout the college.

ENROLLMENT MANAGEMENT: CREATING A COMPREHENSIVE MARKETING PLAN

Marketing Director Brian Scott created the college’s first comprehensive marketing plan in support of the college’s enrollment management plan. With targeted emphasis on high school students and adult learners, Scott is positioning the college in the midst of stepped-up marketing efforts by colleges and universities throughout the greater metropolitan area.

As part of that effort, Scott continued to successfully implement “The Next Step” branding initiative to increase awareness of Clark College in the highly competitive Vancouver-Portland market. In addition, Scott provided support to an impressive array of events and programs, including the launch of the QuickStep admissions program and STEPP, the Student Tuition Easy Payment Plan.

WEAVING A “WEB” FOR THE FUTURE

Webmaster Chris Concannon and Web Assistant Tahnya Huneidi took a giant step in October as phase one of the new Clark College Web site was unveiled. Featuring a new, dynamic look created by Wei Zhuang, the site featured improved navigation, a new and faster search engine, and a beautiful, sophisticated design.

Work continued throughout the year to migrate additional pages from the old Clark Web site to the new one. In March, Concannon, Huneidi and Zhuang created a new Web area for Clark Athletics. Plans are underway to revamp the Clark College Intranet during the 2007-2008 academic year.

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AN “EVENT”FUL YEAR

Executive Assistant Marta Dragomir worked tirelessly on two of the biggest events of the year: the 2007 State of the College address and the visit by 2007 Distinguished Lecturer Richard Clarke.

The State of the College event, held on January 31, attracted an audience that included members of the college community and the community at large. Attending dignitaries included former State Representative Val Ogden; Tom Koeninger, a member of the Washington State Board for Community and Technical Colleges; and Jim Jacks, Southwest Washington representative for Governor Chris Gregoire.

On May 7, former counterterrorism czar and bestselling author Richard Clarke became the second speaker to visit Clark College as part of the institution’s Distinguished Lecture Series. Dragomir coordinated an afternoon forum for students and an evening keynote address for the greater community.

INTERNAL COMMUNICATIONS: TAKING THE NEXT STEP

The Personal Assessment of the College Environment (PACE) survey in spring 2006 made it clear that internal communications was a concern – and priority – for the college



Former White House counterterrorism expert Richard Clarke visited Clark College on May 7 as part of the college’s Distinguished Lecture Series, speaking to a standing-room-only crowd during the afternoon student lecture.

as a whole. In 2006-2007, Executive Director of Communications and Marketing Barbara Kerr established an internal communications plan for the college.

In presenting the plan to the Clark College Board of Trustees, Kerr noted, “If it’s perceived that this plan is the sole responsibility of the Communications and Marketing department, it will fail. Ultimately, we all have a role in ensuring that we communicate clearly and effectively about everything that we do.” Kerr noted that the challenges will increase “as the college expands its services and locations throughout the community.”

In 2007-2008, the president and members of the Executive Cabinet are expected to each have an operational goal relating to internal communications. Efforts will be made to enhance the way in which all departments and groups communicate across the main campus, Clark College at WSU Vancouver, Clark College at Town Plaza and, starting in 2009, Clark College at Columbia Tech Center.

HONORS FOR EXCELLENCE

Clark College’s new International Programs viewbook received an award of excellence in the 2006 design competition of the University and College Designers Association (UCDA). Out of 1,600 entries nationwide, just 143 awards were given.

Clark College’s Lead Graphic Designer Wei Zhuang accepted the award at UCDA’s 36th Annual Design Conference in Austin, TX. Erin Morgan, Interim Director of International Programs, worked collaboratively with her staff including Lynne Toh, Associate Director of International Recruitment, and Susan Taylor, International Student Advisor, on the ideas and text that comprise the International Programs viewbook.

For their work in design, publications, photography, and media relations, Clark College communications specialists were honored by District VII of the National Council for Marketing and Public Relations (NCMPR). In the district’s 2006 competition, Clark College won three gold medallions, three silver medallions, and two bronze medallions.

The NCMPR Medallion Awards competition recognizes outstanding publications, advertising, and promotional campaigns created by college relations professionals from Washington, Oregon, Idaho, Montana, Alaska, and the Canadian provinces of Alberta, British Columbia, Saskatchewan and the Yukon Territory. The district includes more than 70 community and technical colleges and university colleges (Canada). 

EQUITY & DIVERSITY

The Clark College Cultural Pluralism Committee achieved a major milestone with the completed development of the cultural pluralism and diversity evaluation. The survey was distributed and administered electronically in February 2007. All registered students were notified of survey availability on the Web and Clark College kiosks via postcard. The survey was also accessible to students who are blind and was translated into Spanish, Russian, Chinese and Vietnamese.

The survey process from start to finish has been collaborative. Committee members who researched and designed the survey represent many facets of the college including faculty, staff, administration and students. Planning & Advancement provided ongoing technical leadership, and Communications & Marketing developed the promotional materials and facilitated Web accessibility. Disability Support Services was also instrumental in developing an accessible tool, and staff and faculty at Town Plaza provided guidance in language translation and outreach to students. The tool was also field tested by a group of Clark employees and several groups and classrooms of students.



Members of the Clark College Cultural Pluralism committee researched, designed and executed a cultural pluralism and diversity evaluation among students, faculty, staff and administrators of the college.

Currently the information and comments gathered are being compiled by the committee and will be summarized in a report that will be made available to the college community by the end of spring quarter. The report content and information gathered from other tools such as forums will be used by the committee to better inform the development of a diversity plan for Clark College.

In addition to the work of the Cultural Pluralism Committee, Equity & Diversity has worked with individual work units, the Teaching and Learning Center, employee development, and a variety of student groups to deliver informational/discussion sessions on diversity-related topics and the college's discrimination and harassment grievance procedure. Student

groups have included ASCC, *The Independent* staff and the Club for Social Action.

An abbreviated version of a session called "Scenarios" was piloted via the Teaching and Learning Center where participants had the opportunity to discuss and learn about the college's diversity policies, their rights, responsibilities and resources by reflecting upon a diversity-focused scenario. "Respect for Differences" was also introduced to several work units, as well as a standard PowerPoint version that outlines the basic nuts and bolts of the college's policies on discrimination and harassment. 🌿



HUMAN RESOURCES

FOCUS ON LEARNING

The first Leadership Academy at Clark College was held during 2006-2007 with a cohort of 10 employees from various areas and employee groups at the college. The academy consisted of sessions on leadership topics along with cohort sessions and individual-focused coaching sessions. The Leadership Academy is designed for Clark supervisors and managers committed to being model leaders. The academy requires active participation, rigorous self-assessment and a commitment to professional development. Feedback from this year's cohort has been very positive and cohort feedback will be used to refine and improve the program for next year's cohort.

This year's leadership topics included:

- Escape the Drama Triangle; Building Trust
- Moving to Responsibility
- Moving Beyond Conflict
- Slaying the Myths of Disabilities

The 2006-2007 Leadership Academy cohort:

- | | |
|---------------|-----------------------|
| Kelly Benson | Priscila Martins-Read |
| Lee Brand | Barbara Miller |
| Debra Jenkins | Erin Morgan |
| Lori Jimerson | Tracy Reilly-Kelly |
| Gail Liberman | Sue Williams |

The second session of supervisory boot camp was held in December 2006 with more than 20 supervisors and managers participating in a week-long training session. Training focused on information and skills for being successful supervisors. The group generated questions and feedback to Executive Cabinet and also suggested a reunion with the participants from 2005. This feedback generated discussion and interest in training in the area of emotional intelligence.

RESPECT FOR DIFFERENCES

The Cultural Pluralism Committee took the first step in developing a diversity plan by conducting a diversity audit within the college community. The audit process began with the Cultural Pluralism Committee developing a survey that was available online to the college community. The committee is working to compile information and data gathered from the diversity survey and a report will be made available to the college community by the end of spring quarter.



High school students congregated at Clark College – the state's first higher education institution to establish a tobacco-free environment – this spring for the Teens Against Tobacco Use conference.

MANAGEMENT EXCELLENCE

Environmental Health and Safety (EHS) has had a banner year of projects making the college a safe place to learn and work. EHS is currently offering more than 10 safety and health training courses on a regular basis. Confined space entry operations have been inventoried, assessed and training conducted. The need for a centralized hazardous waste storage area has been identified and funding is being requested. EHS has developed a strong partnership with the city and county on recycling events and has participated in events throughout the year. Recycling events during Earth Week celebrations collected more than 25,000 pounds of recyclable materials. A major effort to transfer material safety data sheets (MSDS) to electronic format has been completed, allowing students and staff easier and quicker access to information to ensure safety in handling hazardous materials.

One of the major successes for the college last year was the implementation of the tobacco free campus. College representatives are now being asked to share this successful experience with other colleges; a presentation was made this year by Rebecca Wale at the League for Innovations Conference.

The WPEA Labor Management Committee has met monthly since January promoting positive communications and problem solving.

Human Resources is moving the employee application process into the electronic age by implementing an online application system that will provide applicants easier access to the application process at Clark College, the ability to express interest in various positions, and also ease in updating information. The online application system will provide efficiency in processing applications and reporting and provide the ability to search the data base for applicants based on background and area of interest. It will also provide easier access to application materials for screening committees. Human Resources plans to launch the new online application system in July 2007. 🌱



INSTRUCTION

The last 10 months have been exciting and productive for Instruction.

In order to enhance the collaboration and transition of skills center students to Clark College, Philip Robertson, Clark's Toyota T-TEN coordinator for our automotive program, has joined the automotive advisory board for the Clark County Skills Center automotive program. The committee focus is on strategic planning and guidance.

Tina Barsotti's efforts working with industry partners (at their request) to develop a certificate program in field surveying technology has paid off. Clark College will now offer a field survey technician certificate program.



Winners of the Washington Award for Vocational Excellence (WAVE) were recognized during the advisory committee breakfast in May. From left: Melissa Tilley, welding technology student, and instructor Patrick Gonzales; Dennis Lloyd, diesel instructor, and Andrew Ptacek, diesel technology; Taylor Kielman, medical radiography, and instructor Kathleen Lesley. The students each receive a grant to help pay for their educational expenses.

A contract agreement between the Department of Early Learning and Clark College to deliver an early childhood education module class to a new cohort of family child care providers was signed. This furthers the development of the Building Bridges to Higher Educations project that creates a faculty/mentor partnership between ESD 112 Child Care Resource and Referral and Clark College.

Archer Gallery Director Marjorie Hirsch has done a tremendous job in bringing nationally recognized artists' work to Clark College. In February, Archer Gallery

was the venue for a showing by glass artist David Schwarz; on display in April was a collection of screen prints by Harlem Renaissance artist Jacob Lawrence entitled "The Legend of John Brown."

Phoenix, Clark College's art and literary journal, won first place with special merit in the American Scholastic Press Association's competition.

Winter quarter enrollment in the welding program was the highest in its 57-year history.

Helping to boost English as a second language (ESL) enrollment are initiatives within ESL to allow registration at the midpoint of the quarter into classes with space. Moreover, our team from Town Plaza worked closely with Student Affairs and Vancouver public schools to offer ESL courses at Fort Vancouver High School. ESL enrollment on day 1 for spring was up 81% over last spring. This trend suggests that growth for basic education will continue – a good sign as seasonal jobs become available.

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Clark College has become an ambassador site for the Pacific Northwest Green Chemistry Education Network. This group encompasses high school, community colleges and research universities and acts as a resource and advocate for the development and implementation of environmentally-benign chemistry curriculum.

Clark College hosted the sixth annual Early Childhood Tapestry Conference. The focus of this conference, attended by more than 300 people, was on how caregivers of children can best help children reach their potential. The keynote address was presented by Clark Psychology/ECE professor Dr. Kathy Bobula.

Clark College hosted Skills USA – VICA 2006 Contest. Departments participating were culinary arts, automotive, machining and welding.

Thirteen Clark College nursing graduates sat for the most recent session of the National Council Licensure Examination for registered nurses. 100% of our graduates passed on their first attempt.

Some work has begun to move several courses into the common course numbering arena. Ms. Jan Yoshiwara, Director, Education Service Division, SBCTC, will conduct a meeting and brown bag session on May 23 at which faculty will have the opportunity to ask questions on the process.

All 24 of the second-year Clark College dental hygiene students passed the Western Regional Anesthesia Board Examination.

The Clark College Dental Hygiene Clinic hosted the Children's Dental Health Day, sponsored by the Clark County Dental Society. More than 300 children from low-income families received free dental care.

100% of students from Clark College's medical assistant program passed the fall 2006 national certification examination tests. Out students' pass rates constitute top 5% of pass rates at the national level.

eLearning obtained a grant for online development of two electrical engineering courses to be offered in partnership with three other community colleges and UW Tacoma. Grant proposals are being submitted for engineering and nanotechnology NSF grant with WSU Vancouver and an NSF grant for chemistry for instrumentation and curriculum development for organic chemistry.

Clark College hosted the 2007 Science Olympiad State Competition, the second annual MESA Day, and co-hosted "Do the Math 2007" Engineering Day. The Math Department held numerous activities during April's Math Awareness Month, including the ever popular "Do Math for a Buck."

The first cohort of 22 enthusiastic students began classes this quarter in Eastern Washington University's bachelor of arts in social work program at Clark College.

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INSTRUCTION *(continued)*

The Teaching and Learning Center continues to develop training opportunities for faculty. Dialogue is taking place on the learning-centered college concept and two facilitated workshops (the “Dream Big” conversation café) took place in May.

Five faculty members – Gothard Grey, Sandy Haigh, Susan Link, John Mitchell and Bill Wheeler – were awarded tenure and were honored at a reception on April 23. Ten faculty members – Don Erksine, Mary Evens, Kathrena Halsinger, Kitty Mackey, Melanie Mooney, David Oates, Wes Orser, Marcia Roi, Richard Shamrell and Dennis Watson – were granted sabbatical.

The annual tutor recognition event was held on April 27 in the Gaiser Student Center. Clark College tutors log in approximately 8000 volunteer hours annually.

Rebecca Martin and Mark McLean were recognized at the annual State Board for Community and Technical Colleges conference on May 3 at the Vancouver Hilton. Martin received the Teaching, Learning and Assessment Award and McLean the 2007 Outstanding Educator Award.

Travis Kibota, Ray Korpi, Robin Terjeson and Paul Casillas met with Evergreen and Vancouver school district personnel to begin initial talks on transition from high school to college.



Five members of Clark’s faculty were awarded tenure during spring quarter. From left: John Mitchell, mathematics; Gothard Grey, physics; Sandy Haigh, biology; Interim President Bob Knight; Susan Link, nursing; and Bill Wheeler, engineering.

Clark College will be hosting the June 1 superintendents’ meeting.

To enhance and promote better communication, vice president of Instruction forums and brown bag lunches have been held. These sessions give the college community the opportunity to meet and initiate a dialogue with the vice president of Instruction. The vice president of Instruction has also been a regular visitor to many classrooms at Clark. 🌿



Faculty, staff and administrators from across Clark College gathered to “dream big” and share ideas for becoming a more learning-centered institution during the Teaching & Learning Center’s facilitated dialogue in May.



PLANNING & ADVANCEMENT

STRATEGIC PLANNING

Several steps were taken to improve the planning process of the 2007-2008 operational plan. Significant changes were integrated into the strategic planning process this year that have made planning more inclusive. Our goals were to: (1) increase participation at every level; (2) provide an opportunity for every employee to propose a new goal/budget request; (3) clarify the process and make it more clear and transparent at every juncture; (4) communicate more broadly with the entire college community; (5) advance the timeline to allow for more input; (6) connect the goal and budget development process; and (7) coordinate funding sources (state funds, foundation funds, grants, ASCC).

In early May, a list of funding priorities for both one-time funding and permanent funding was posted on the Intranet for college review. Once the college receives word of the funding level it will receive from the State Board for Community and Technical Colleges (SBCTC), potential alternative funding options for unfunded requests will be identified. As funds become available, additional items on the master list will be funded.

ACCREDITATION

2006-2007 marked the launching of preparations for the October 2008 full-scale, comprehensive re-accreditation of the college. Under the leadership of faculty members Dr. Tim Cook and Dr. Charlene Montierth, and with administrative support from Planning & Advancement, the nine committees

composed of faculty, staff and administrators from across the college have spent the year collecting documentation and determining whether or not Clark College currently meets the standards for accreditation. Standards committee members are beginning to draft their reports and will present preliminary recommendations to the college community during Fall Orientation.

INSTITUTIONAL RESEARCH

Research Analysts Susan Maxwell and Anita Kay are completing their busiest year ever. In addition to producing



Members of Clark's accreditation steering committee, led by co-chairs Dr. Tim Cook and Dr. Charlene Montierth, have been hard at work gathering data in preparation for the college's 2008 accreditation visit.

periodic college reports, they participated in and provided data for college-wide task forces on cultural pluralism and diversity, accreditation, enrollment management, outcomes assessment, instructional plan and the master facilities plan. The first accessible version of survey

software, Jaws, was introduced and made available for students with limited vision. Annual reports for service district K-12 superintendents were developed to provide feedback to our K-12 partners on the performance of their students at Clark College. Annual reports completed included the professional-technical student follow-up report and the transfer report.

LEGISLATIVE

This was a memorable year for the institution resulting in approval of the top agenda items in our 2007 legislative agenda. Our legislative delegation provided strong support

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Executive Dean of Planning & Advancement Candy Bennett (second from left); Vice President of Student Affairs Rachel Ruiz (second from right); and Associated Students of Clark College (ASCC) President Amanda Mayoral (right) visited with Representative Deb Wallace (left) and other members of Clark's legislative delegation at the beginning of the 2007 session in Olympia.

for the capital and operating budget needs of the college. The Washington state legislature funded two major capital projects for Clark College: \$27 million to begin construction this summer of Clark College at Columbia Tech Center, and \$250,000 in pre-design funds for a \$33 million new health and advanced technologies building to house new technology and health-related programs. Information received from SBCTC shows that projections for new enrollments to be awarded to Clark College are the largest number of new enrollment slots of any community college in the system. Faculty and staff salary increases, increments and COLA were part of the final operating budget package.

GRANTS DEVELOPMENT

Under the leadership of Director of Grants Development Kitty Brokaw, in collaboration with faculty and staff, the college brought in \$235,571 in new grant funding in 2006-2007 and an additional \$667,975 is pending decisions by funding agencies. Grants funding included three eLearning grants totaling \$73,555; two grants in support of diverse populations totaling \$91,033; and two grants to support Workforce Development totaling \$72,983. Four additional federal grants are pending funding decisions. Two workshops were offered to provide information for faculty and staff on grant writing and resources; the first edition of an electronic grants newsletter was also published.



...in collaboration with faculty and staff, the college brought in \$235,571 in new grant funding in 2006-2007 and an additional \$667,975 is pending decisions by funding agencies.

STUDENT AFFAIRS

SUCCESSFUL RELOCATION OF STUDENT AFFAIRS OFFICES

A major renovation of the Student Affairs area in Gaiser Hall began fall 2006. One of the goals was to ensure a seamless transition for staff to relocate to different areas on campus during the renovation while ensuring easy access and continuity of services to students. Offices of Advising, Career and Employment Services, Counseling, Eligibility Programs, Financial Aid, and Running Start were relocated to the "T" Building; Credential Evaluations and part of Admissions relocated to the Brown House; Health Services relocated to the Health Science building; Assessment, Registration, the vice president, Disability Support Services, recruiters, and the Welcome Center are now located in the lower level of the Penguin Student Union in Gaiser Hall. A revised relocation map is available online at http://www.clark.edu/about_clark/maps/moves.pdf#campus_map.

ENROLLMENT MANAGEMENT PLAN

The college-wide enrollment management plan task force that was convened to design a framework for enrollment planning has completed the two-year plan for 2007-2009. The task force, co-chaired by the vice presidents of Student Affairs and Instruction, conducted an analysis of current and projected demographic and economic data for the college's service district. The Office of Instruction based instructional enrollment goals on data pertaining to three instructional components: (1) existing programs that have unfilled capacity; (2) existing programs that are at capacity but do not meet community demand; and (3) new programs that are currently in development. The intent is to reallocate resources in order to expand capacity and respond to unmet student demands

and emerging markets. The marketing and recruitment plans will be revised as strategies to achieve the instructional goals and to ultimately increase enrollment. The plan was submitted to the Board of Trustees on March 26, 2007; implementation of the plan has begun. The final component of the enrollment management plan – the retention plan – will be developed during fiscal year 2007-2008.

RETENTION EFFORTS

For the first time, a new student Welcome Day was held during fall orientation on September 15, coordinated by Dr. Tim Cook. About 300 new students and their parents attended the orientation. Students met with faculty and staff to discuss course selections, academic planning, college success tips and time management, and were encouraged to participate in student life extracurricular activities. The parents were briefed on tips of how to more successfully support their students. Our thanks to the Clark College Foundation for their support in securing a delicious luncheon and to the ASCC for providing a high-spirited Cuban band. All in all a smashing success!

Clark College approved the state recommendation allowing colleges to increase athletic-specific financial aid up to 65% of the cost of tuition. The Board of Trustees approved a 25% tuition waiver and the Clark College Foundation approved a 40% scholarship capacity. This financial support will allow Clark College to more competitively recruit and retain student athletes.

In collaboration with Instructional Council and Student Affairs, Registrar Erin Morgan has coordinated the development of an early alert program that can be utilized as part of a new advising structure. The goal is to provide a method for faculty to notify counselors/advisors that a student

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is in need of intervention. In winter quarter, the early alert program was piloted with developmental math faculty. Students identified as needing interventions were contacted by counseling staff to provide appropriate services. The early alert program will be fully implemented in fall 2007.



The Office of International Programs is excited about the increase in international student enrollment this year. With 77 students enrolled in spring quarter, the enrollment is at a 10-year high. We have students from 25 different countries including Japan, Korea, Russia, Senegal, Peru, Spain and Saudi Arabia. The Office of International Programs has also coordinated several college-wide events this year, including the first International Education Week celebration. The International Club, one of the largest clubs at Clark College with more than 200 members, sponsored several activities such as the Books for Africa fund raiser, potlucks, overnight camping excursions and weekly conversation circles to provide a sense of community for our students. An end-of-year dinner will be held to celebrate the academic accomplishments of these students.

Clark students in need of professional clothing for interviews and other job search activities were able to pick out an outfit free of charge during the Clark Clothing Closet in April.

The Office of Financial Aid has been successful in securing additional supplemental funds in two of our state programs. An additional \$100,000 supplement to the Washington State Need Grant was funded to provide new grants to students. The total funding for the state need grant is \$3,311,356. In addition, Financial Aid received a new supplement to the state work study program in the amount of \$100,000 from the Higher Education Coordinating Board. The total funding for the state work study program is \$638,902.

PARTNERSHIP WITH PUBLIC SCHOOLS

Based on partnership agreements with 16 area high schools, piloting early assessment strategies has begun. The focus of this pilot is to provide assessment testing data to high school counselors as a tool to prepare students for college-level courses. In addition, Clark math, science and English faculty have met with district administrators to develop college-ready standards for these courses.

The Office of Student Recruitment hosted a multicultural educators appreciation luncheon on March 6 for feeder high schools and community organizations. The purpose of this luncheon was to better establish our relationships and partnerships with those who work with diverse populations in our high schools and community. We discussed the excellent educational opportunities and resources we have for diverse populations at Clark College. In addition, three current diverse Clark College students spoke about their experiences and how Clark has helped them to achieve their educational goals.

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STUDENT AFFAIRS *(continued)*

Clark's Running Start program is the third largest in the state with an enrollment that has grown to 652 FTEs and winter quarter headcount of 950 students. The retention rate of Running Start students from fall 2006 to winter 2007 was 90%. This is 10% higher than the retention rate for other students. There are ten feeder districts who participate in the Running Start program.

SERVICE-LEARNING PROGRAM

Six Clark College students participated in a five-day alternative spring break trip to Wenatchee, Wash., to learn about farm worker housing. As part of the trip students met with the Chelan County Commissioners, Wenatchee Housing Authority, and the Washington Department for Community Trade and Economic Development. Two major service projects were conducted during the trip including painting a kitchen facility used by migrant workers during the harvesting season and staffing the Northwest Mariachi Festival.

The Career Clothing Closet opened for its fourth year providing gently used career clothing to more than 170 students. The clothing was donated by Clark employees, students and community members with the goal of outfitting students for job interviews and career opportunities.

RESPECT FOR DIFFERENCES

The Clark College Latino Club, supported by the Multicultural Student Affairs program, organized and planned a successful Cinco de Mayo event on May 4, 2007. An estimated 250 community members, students and faculty were in attendance, making this event the largest Cinco de Mayo celebration in the college's history. The event featured keynote speaker Maria D. Rodriguez-Salazar, Northwest vice president of the League of United Latin American Citizens (LULAC), Fort Vancouver High School's Ballet Folklorico, children's activities, Latino cuisine and a musical performance by Grupo Imagine. 🌿



Keynote speaker Maria D. Rodriguez-Salazar, of the League of United Latin American Citizens, and Jim Jacks, Southwest Washington representative for Governor Chris Gregoire, were among the more than 200 people who attended Clark College's Cinco de Mayo event on May 4.



WORKFORCE DEVELOPMENT & CONTINUING EDUCATION

CONTINUING EDUCATION

Continuing Education has had an impressive year for 2006-2007, offering a variety of fascinating courses, programs and tours.

The Travel Studies program offered specialized cultural and educational tours that included the “New York City - Broadway” and “Chicago and the Land of Lincoln History and Arts” tours.

Community Education broadened its focus on world culture, adding new sections in languages and the study of Arabic and Mandarin Chinese. All of the language offerings were taught by native speakers. A nationwide dance “craze” helped to expand our enrollments and offerings in our high-quality dance courses.

The Mature Learning program continued to offer quality educational opportunities. The advisory committee initiated a request to the Board of Trustees to reconsider the fee waiver. The positive outcome by the Board of Trustees was greatly appreciated.

The Clark College Foundation provided \$3,500 to Continuing Education to support programming for the 2006-2007 year. The Clark College Foundation funded support for innovative program offerings, including the Friday Night Delights dinner lecture series. Programs like these build student participation for future programming efforts and promote student and community visibility. A new partnership with the Clark College Alumni Association will begin with a trip to a Seattle Mariners baseball game on June 24.

CORPORATE EDUCATION

Corporate Education’s focus in 2006-2007 has been on securing new contract training clientele and improving departmental fiscal and course management systems.

Corporate and Continuing Education staff have begun training on the department’s new Web-based student registration and course management system, CampusCE, and is anticipating full implementation of the system for fall 2007.

This spring, Professional Development partnered with the Nursing Department to offer a three-day nursing simulation workshop for health care educators. The workshop was held at the simulation lab at WSU Vancouver and was attended by 34 healthcare professionals from across the country. In collaboration with the interim dean of Life Science, Health & Physical Education and pharmacy technology staff, Corporate Education secured a training contract with Kaiser Permanente to offer a pharmacy technician certification exam review course to prepare for the 2008 Oregon requirement for national certification of all pharmacy technicians. More than \$146,000 in customized contract training has been delivered to local businesses and \$115,000 in national training secured. In 2006-2007 Corporate Education was

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EDUCATION
TO SUPPORT
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THE 2006-2007 YEAR.



awarded \$147,000 in Job Skills Program grants (JSP) serving 130 incumbent workers in Clark County. Additionally, Corporate Education has been approved for more than \$214,000 in JSP training for the 2007-2008 fiscal year serving 160 incumbent workers with customized training. As a result of these activities, Clark College is now recognized as a leader in the state for Job Skills Program grants.

WORKFORCE EDUCATION

The 2006-2007 program year for WorkFirst has been one of transition and redevelopment for Workforce Education. Significant changes in WorkFirst programming were introduced at the mid-year period that resulted in the WorkFirst program initiating several new services. As a result of these changes the college now provides three weekly comprehensive evaluation (CE) sessions for all new DSHS clients covered under Temporary Assistance for Needy Families (TANF). It is anticipated that the new assessment activity will result in higher enrollments over time. A new WorkFirst manager, Kris Barnum, was selected in April.

Tech Prep & Apprenticeship Manager Tonya Lawrence was appointed in August; through her leadership, Tech Prep maintained an aggressive outreach campaign to area high schools that has facilitated the addition of six new articulation agreements between several high schools and the college. Tonya has developed partnership agreements with regional labor representatives, including a service agreement to work with the Clark County Skills Center to develop new apprenticeship opportunities. The college and skills center were awarded a \$7,000 grant for the added activities.

The Worker Retraining program had a very productive year and was recognized by the State Board for Community and Technical Colleges (SBCTC) as having achieved its target enrollment well ahead of the end of the year. Subsequently, SBCTC awarded the college an additional 62 FTEs worth approximately \$190,000 in additional support for faculty salaries, increased student aid, and program/service enhancements. The Worker Retraining program also sponsored significant outreach activities to employees of the Georgia Pacific Corporation with events held in Camas as well as at the recent career fair held at the Vancouver Hilton. The college will end the year as one of very few colleges statewide to achieve its Worker Retraining enrollment goal. 🌿

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